

Mutina

IMPACT REPORT

2023

A DIALOGUE ON CERAMICS

Mutina's history comes from dialogue. This is a continuously evolving process that opens to new interlocutors, frontiers and challenges.
The greatest of which is the constant research for Beauty.

VISION



"Supporting a passion for Beauty, promoting ceramic excellence through the creation of high-quality design products triggered by an alchemy of art, research and experimentation."

PURPOSE

“To create Beauty”



MISSION



"Mutina evolves through its constant dialogue with extraordinary designers, architects and artists. This powerful human exchange is built around the choice of sharing Beauty, common values and passions, aiming to enhance the essence of ceramic materials with respect, responsibility and sustainable growth. This creative and human approach to design has a fundamental impact on all the projects implemented by the company: from ceramic coverings to collaborations on large architecture projects and even contemporary art exhibitions."

MUTINA'S VALUES

PROSPECTS

Mutina is an authentic, honest business project rooted in the sincere passion of its founder for contemporary art and design. Its dedication is shown through the continuous research into products of the highest quality and the creation of significant relations, with a focus on Beauty and sustainability.

CONTINUOUS IMPROVEMENT

Mutina analyses its work constantly, identifying areas for improvement and pursuing excellence through continuous dialogue and learning from mistakes, without ever sitting on its laurels.

PROFESSIONALISM

Professionalism is naturally reflected in Mutina's distinctive approach, marked by skill, integrity, efficiency and precision, demonstrated in the supply of products and provision of high-quality services and its attention to the needs of stakeholders.

RELATIONS

Lasting relations with designers, retailers, suppliers and customers are essential, and are based on sharing, respect and continuous improvement, which are all essential for its business success.

RESPECT

Respect is a fundamental value for Mutina, and guides its human and business interactions, promoting fair and constructive relations while also focusing on the natural resources used to create Beauty.



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LETTER FROM THE CEO

This year, we are publishing our first Impact Report, aiming to transparently share our achievements, challenges and future objectives with all our stakeholders, making them aware of the efforts we make in every action in order to respect the society we are part of.

In the following pages you will find all the details, but I wish to underline here that we aim to provide all our interlocutors with the tools to read what we do, and at the same time offer ourselves the chance to showcase all the activities that are of common benefit to both our present and future.

And that is why we have decided to place all our actions within five of the 17 SDGs of the United Nations 2030 Agenda set to contribute to global development, promote human well-being and protect the environment. Starting from SDG 17 “Partnerships for the Goals”, understood by us as an ode to the cooperation that allows us to pursue our purpose: “to create Beauty”. With two questions above all: how does Beauty affect sustainability? And, at the same time, how can sustainability be reconciled with Beauty? The journey through the SDGs also includes initiatives for the planet, while dealing with product quality and finally focusing on the enhancement of our talents.

When Mutina was founded, I felt the responsibility for creating a different business, one that made people proud to be a part of it, and made our partners aware of our commitments, which go way beyond the creation of timeless collections. Today, almost 20 years later, I am proud to say that we certainly took the right road.

Happy reading!

Massimo Orsini, CEO

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MUTINA

In this section:

- 2.1 Who We Are
- 2.2 Mutina Corporate
- 2.3 Our Designers

Who We Are

The **Mutina** project came about in **2005**, born from the ambition to introduce the genius of great designers to the world of ceramic coverings. The aim is to challenge the conventional boundaries of design, bringing **innovation, creativity and continuous experimentation**. All Mutina's initiatives are the result of a harmonious cooperation of different talents, where each voice contributes to the creation of unprecedented products and projects.

Mutina supplies a wide range of products that come from in-depth research, free of **technological** and **size constraints**. Right from the outset, Mutina has brought innovation to the ceramic field, presenting **"timeless" products** that still today represent an authentic revolution. This has changed the way of **perceiving ceramics**, which have advanced from a simple covering material to become a real **element of design**. Mutina also stands out for its craft projects, which include unique pieces designed by internationally renowned artists and designers.



“Innovation, creativity, experimentation”

From the very beginning, Mutina has always shown a sophisticated sensitivity for form and an unceasing desire to **innovate**, absorbing and incorporating different visual stimuli from around the world. The pioneering vision of **Massimo Orsini, CEO of Mutina**, has facilitated cooperation with some of the world’s most influential designers. This close-knit team shares some strong passions: **art, quality design, architecture, a sophisticated approach to the product and a vision of life steeping in Beauty and meaning.**

In 2016, the ambitious **Mutina for Art** programme placed contemporary art at the heart of its activities, including **exhibitions** at its premises in Fiorano Modenese and in Casa Mutina Milano. The **This Is Not a Prize** award and the **Dialogue** initiative bear concrete witness to a path that aims to make art a never-ending source of cultural exchange and influence.

In 2021, Mutina’s active research led to some completely new experimentation with the **Editions** project, a series of collectible crafted ceramic design objects. Every piece reflects a strong, distinctive identity, with an undisputed high quality that demands it be lived, felt and touched.

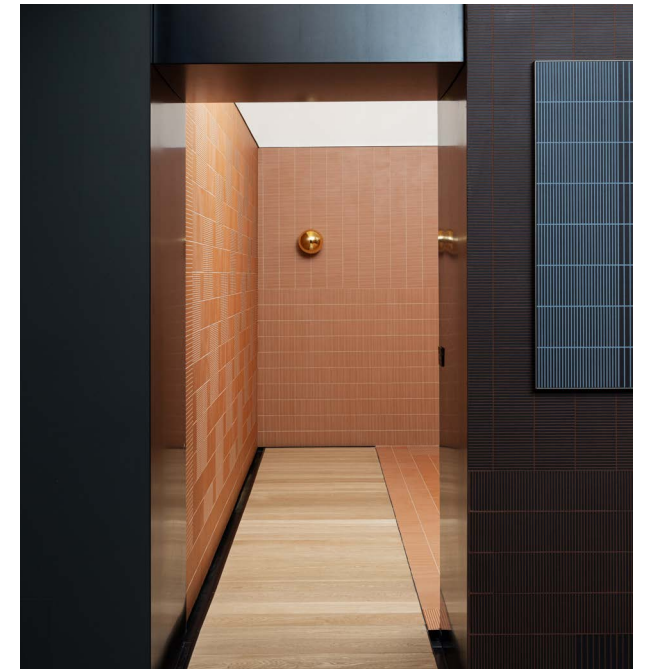
From 2024, Mutina had joined the **Design associates of Altagamma**, the foundation promoting Italian manufacturing excellence abroad.



Mutina Corporate



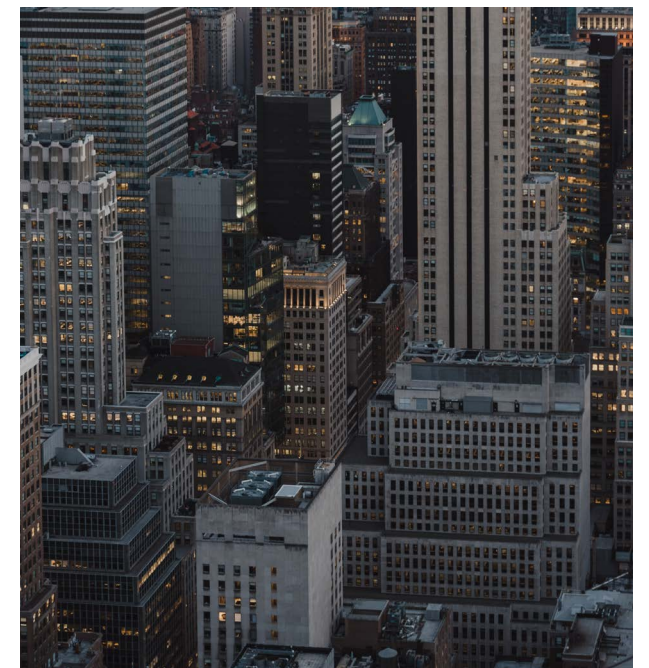
Spazio Mutina



Casa Mutina Milano



Mutina Guesthouse



Mutina America

Today, Mutina has a **consolidated presence in both Italy and abroad**. The heart of the business is its Italian headquarters, **Spazio Mutina** in Fiorano Modenese (MO). Alongside this is the showroom **Casa Mutina Milano**, located in the Brera district, and the **Mutina Guesthouse**, a residential facility located in the historical centre of Modena. With its offices **Mutina America** in New York, the company has also become a benchmark for sector professionals at international level.



Our Designers

Mutina **works with internationally renowned designers** including Michael Anastassiades, Edward Barber and Jay Osgerby, Ronan and Erwan Bouroullec, Nathalie Du Pasquier, Konstantin Grcic, Hella Jongerius, Laboratorio Avallone, OEO Studio, Raw Edges, Inga Sempé, Patricia Urquiola, Vincent Van Duysen and Tokujin Yoshioka. **Open dialogue, friendship and mutual respect** are underlined by the continuous striving to enhance ceramics, thus contributing to developing Mutina's strong and distinctive identity.

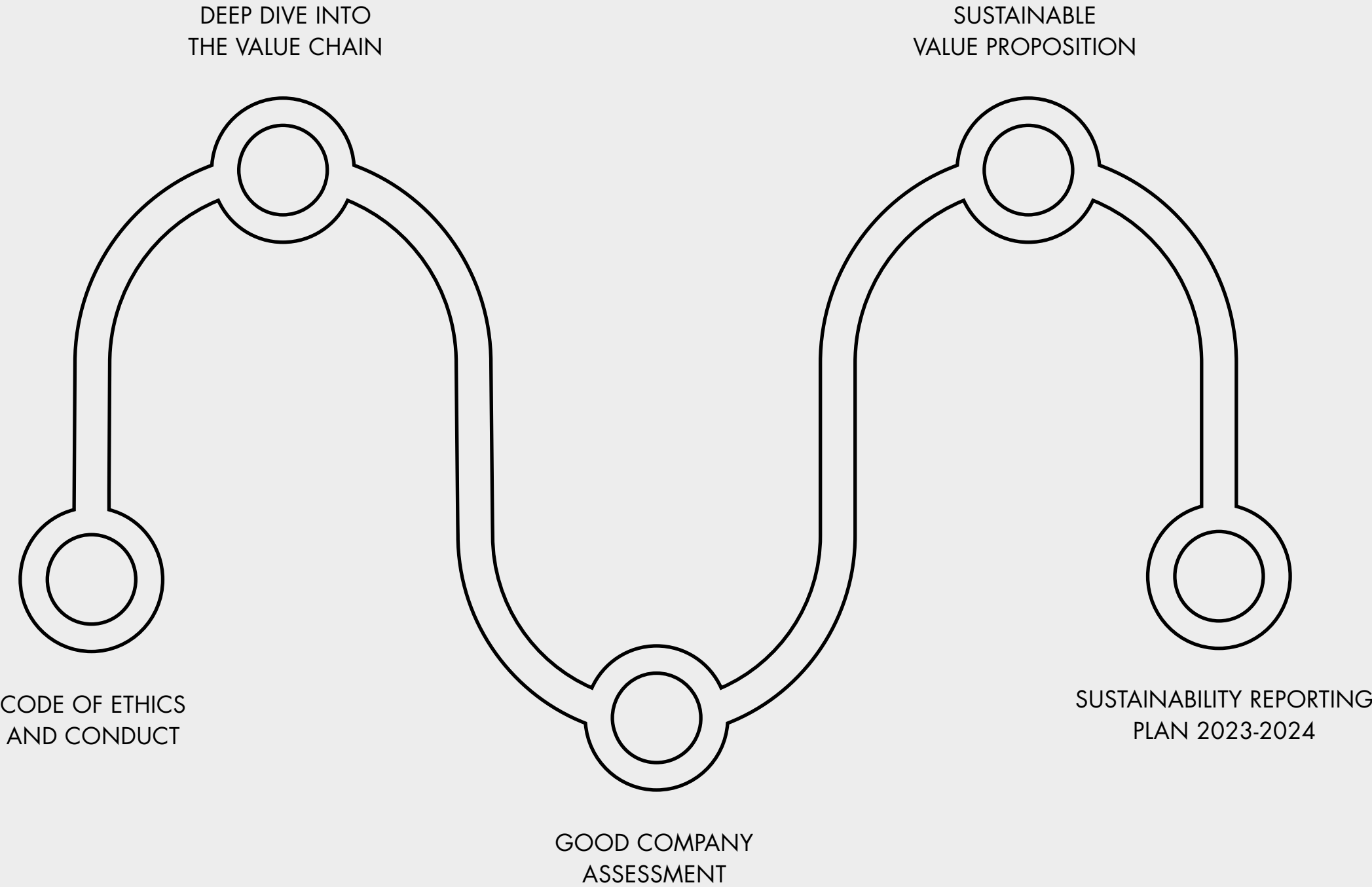
[Discover our designers](#)

MUTINA'S ESG PATH

In this section:

- 3.1 Road Map 2023
- 3.2 The ethical and value approach
- 3.3 Sustainability Life-Cycle Assessment (SLCA)
- 3.4 Due Diligence
- 3.5 Good Company Assessment
- 3.6 Mutina's Stakeholders
- 3.7 The concept of Double Materiality and the Impact Topics

Road Map 2023





Ethical and Value Approach

Mutina's Code of Ethics is a cornerstone in its constant search for excellence, guiding every step with integrity and responsibility.

Inspired by tradition and innovation, Mutina embraces the principles of transparency, respect and dedication through a philosophy of lasting Beauty that translates into **everyday actions to build a sustainable future in the world of design and innovation**.

Ethics go beyond the company premises, establishing **trusting relations with customers and suppliers**, based on quality and loyalty. At Mutina, ethics is not just a rule, it is a commitment to excellence that exalts art and the corporate culture.

[Mutina's Code of Ethics](#)

Sustainability Life-Cycle Assessment (SLCA)

In 2023, Mutina launched its **Sustainability Life-Cycle Assessment (SLCA)** to map, analyse and understand the **environmental impacts of its products throughout their whole life cycle**. This study aims to identify both the areas of excellence and the critical issues, based on four fundamental principles that lay the foundations for sustainable business:

SC1. Do not increase the concentration of substances extracted from the Earth's crust

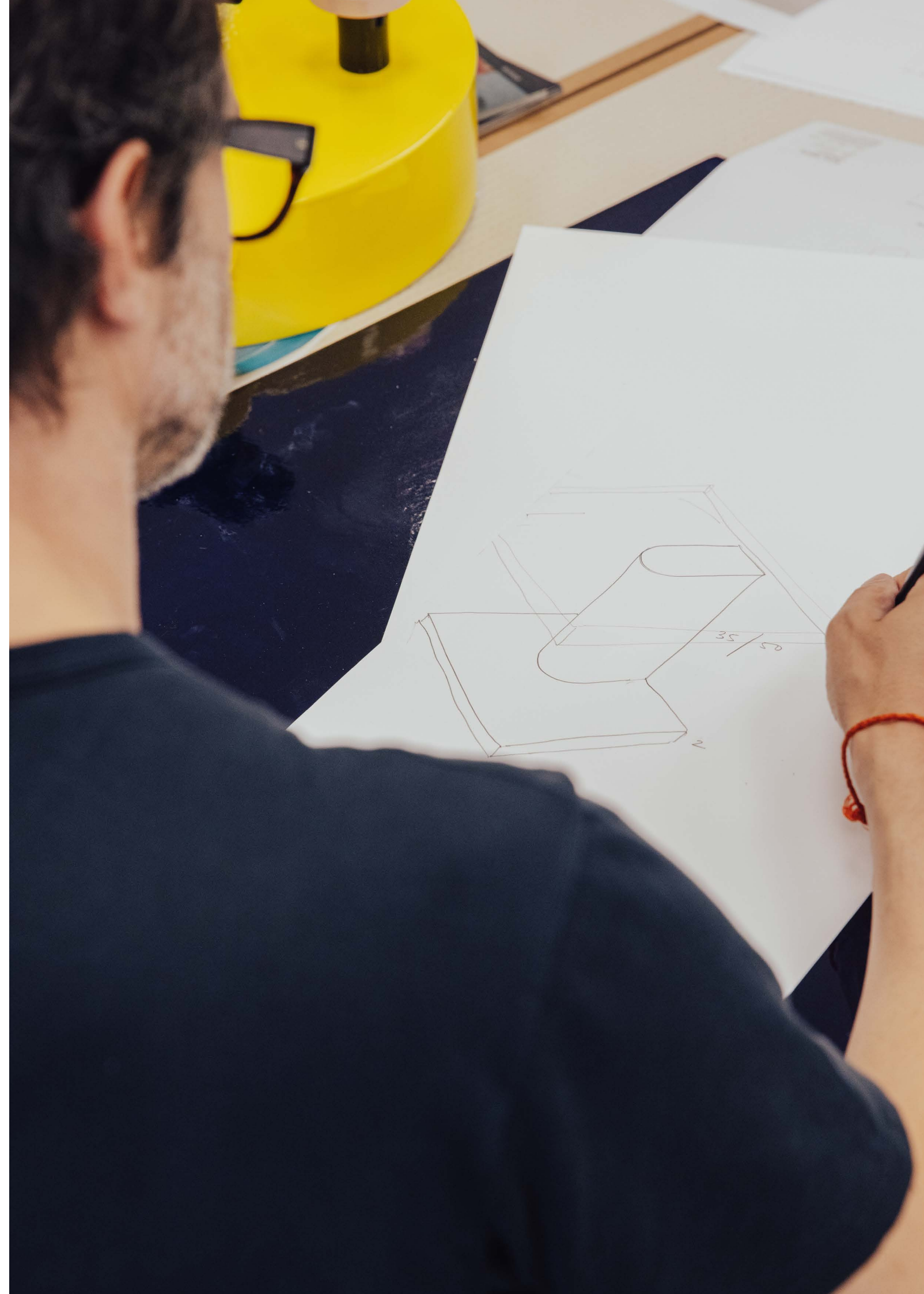
SC2. Do not increase the concentration of substances produced by society

SC3. Do not degrade nature using physical means

SC4. Do not prevent people from satisfying their fundamental needs

Among the results emerging, the **ceramic district** stands out for its attention to sustainability, through activities including the re-use of waste, increased energy efficiency, inbound and outbound logistics, and post-consumer recycling projects, in line with the Sustainable Development Goals (SDGs) 12 and 9.

In terms of its products, once laid, tiles are renowned for their **low environmental impact, the unique durability of its flooring materials and the significant progress made throughout the supply chain**, also through the adoption of specific product and process certifications.



MUTINA’S RESULTS

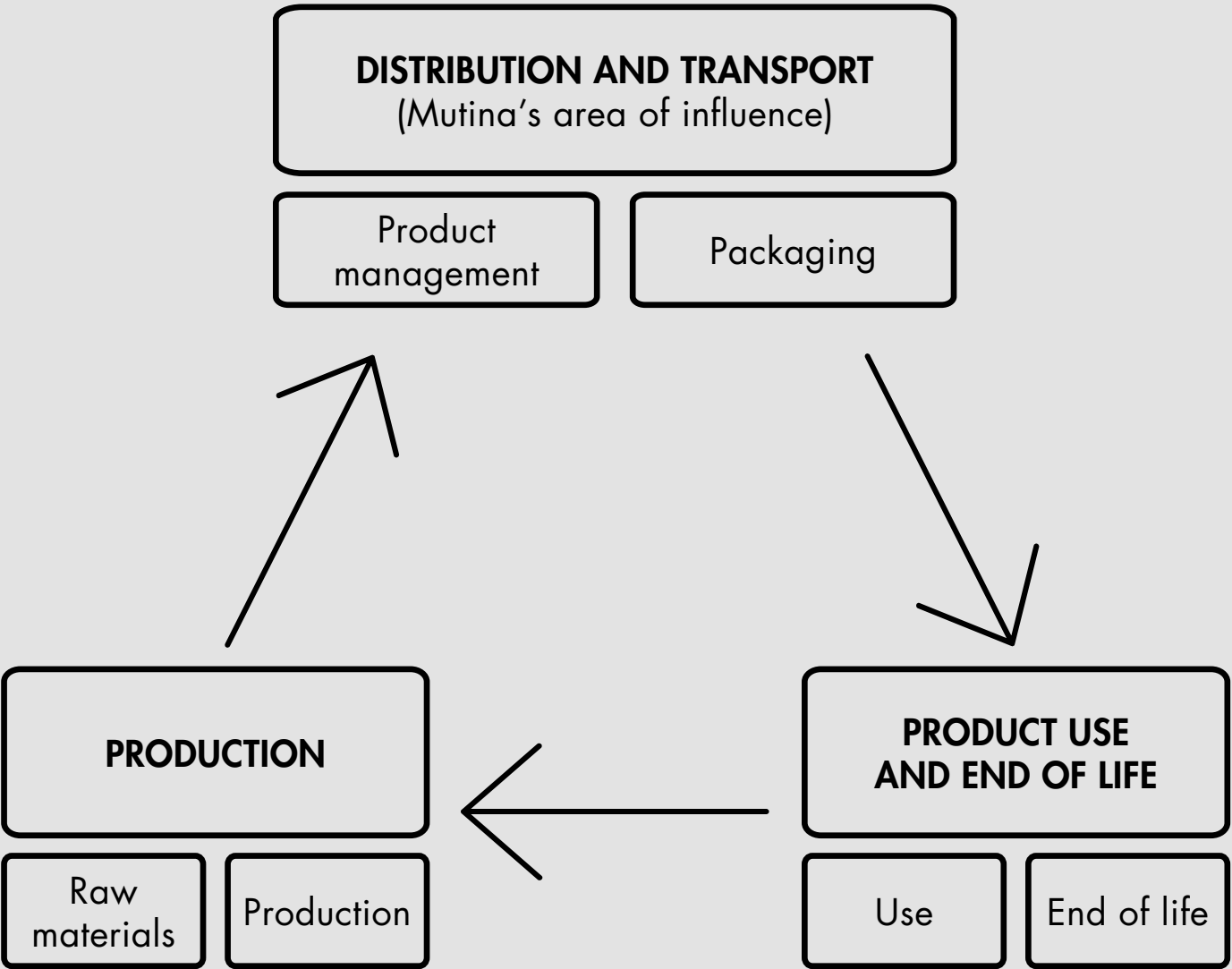
To identify the life cycle impacts of Mutina products, three variables were taken into consideration: the **area of influence**, i.e., in which phase of the product life cycle the impact occurs in (production, distribution and transport, use and end-of-life), the **type of activity performed** (extraction of raw materials, processing, product management, packaging, use by the customer and end-of-life) and the **SLCA principles** (SC1, SC2, SC3, SC4).

Mutina stands in an intermediate phase between production, use and end-of-life, precisely in the phase of **product distribution and transport**, where it performs activities including **product management and packaging**.

The company does not produce critical or problematic impacts in its product management and packaging activities; on the contrary, **its impacts are mainly positive**.

The greatest impacts are found in the supply chain, especially in the extraction of raw materials and the product end-of-life phase, which failure to recycle can contribute to the principle of systematic extraction of substances from the Earth’s crust.

On the basis of these assessments, **potential strategies for improvement** were formulated to be implemented in future collections.



Due Diligence

Following the SLCA, Mutina undertook an initial training path focusing on the **Due Diligence of suppliers**.

This investigation of the value chain involved several business areas, including Purchasing, closely underlining the crucial importance of supplier selection and assessment.

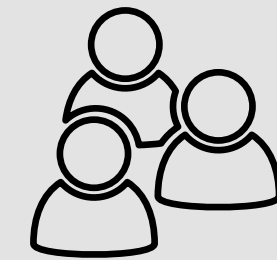
This experience placed the accent on elements that are becoming increasingly imperative, including the **protection of workers' rights, fair salaries and the adoption of materials that do not harm the environment**, reflecting our full commitment to ethical and sustainable business practices.



Good Company Assessment



GOVERNANCE



SOCIAL



ENVIRONMENTAL

In 2023, Mutina began its first sustainability assessment to explore and report on its position on environmental, social and governance (ESG) topics.

To do this, it used the **Sustainability Posture Assessment**, a tool based on the three ESG pillars and the main regulatory frameworks governing them.

On an assessment scale running from AAA to E, Mutina stands in the centre of the ranking. An encouraging result, constituting the first useful snapshot on which to base its improvement strategy.

Mutina's Stakeholders

In 2023, Mutina undertook an analysis to define its **stakeholders**, involving various company areas.

This process identified a range of individuals and groups that hold an **influence over the company's fate** and that, in turn, are **affected by its strategic, productive and organisational aspects**.

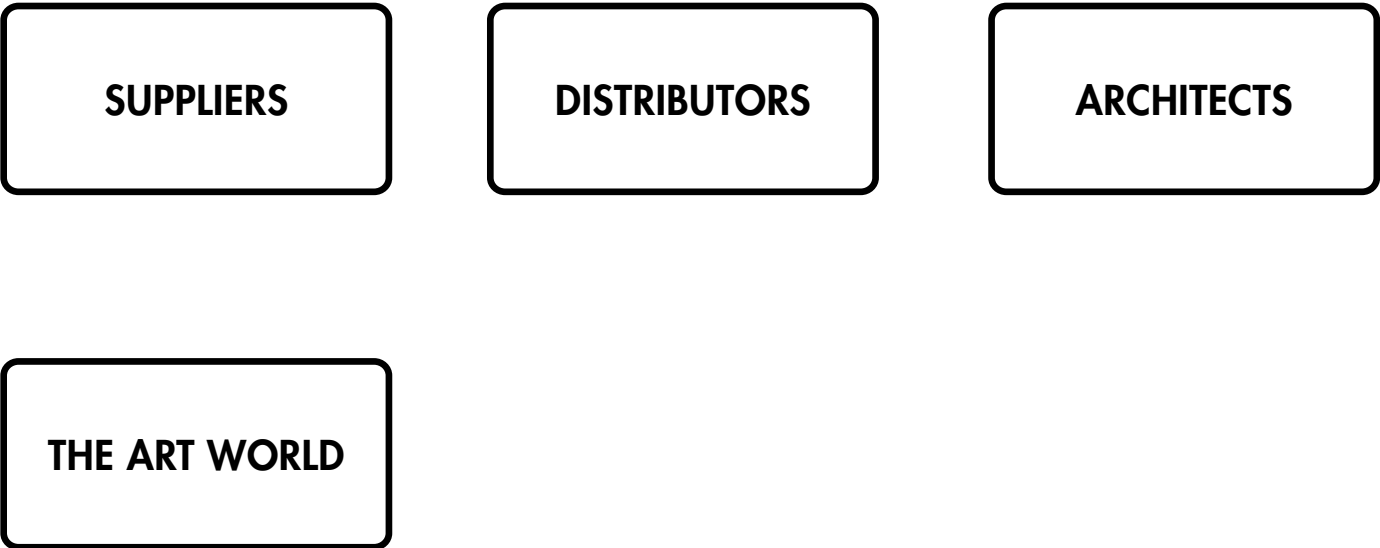
The identified categories of stakeholder are considered essential for driving Mutina's mission and vision, describing a vital network of collaborators, customers, suppliers, local communities and other stakeholders that contribute to the company's sustainable growth and lasting success.

Mutina's most important stakeholder categories are listed below.

Internal Stakeholders



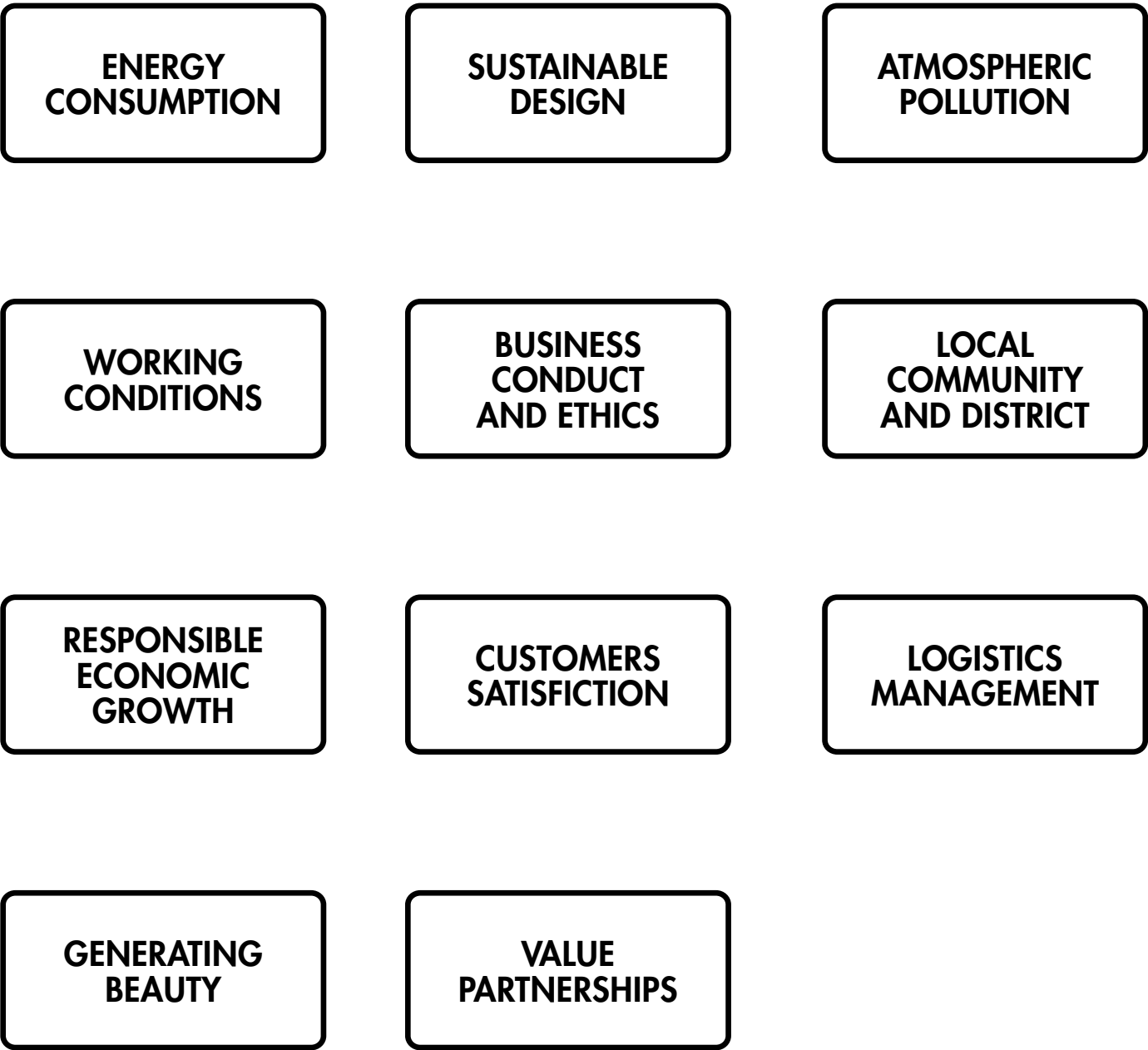
External Stakeholders

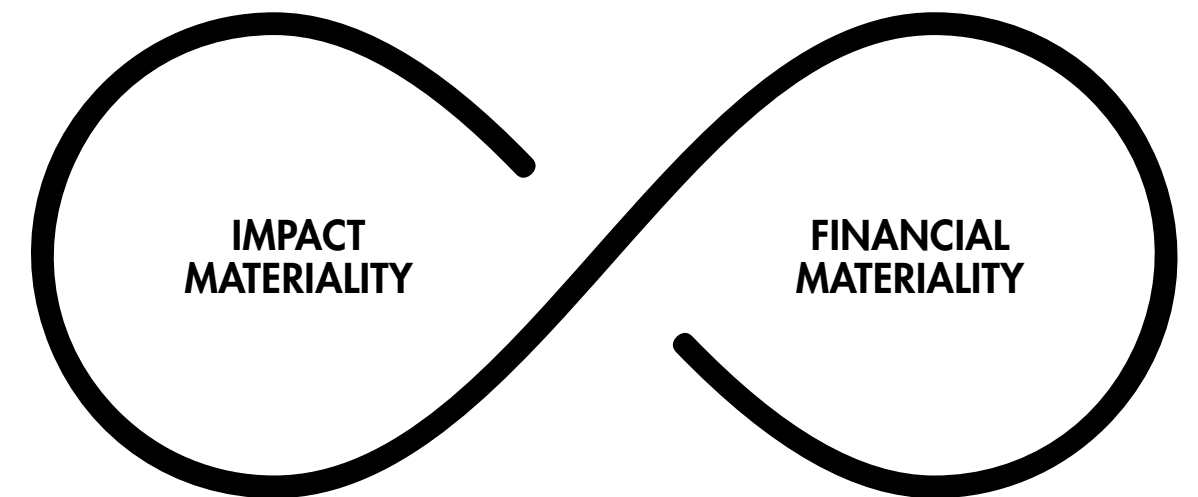


The Concept of Double Materiality and the Impact Topics

In conformity with the new sustainability reporting regulations, Mutina has implemented a voluntary double materiality analysis to identify both the impact of its activities on the environment and on people (**impact materiality**), and how these impacts constitute economic and financial risks or opportunities for the company (**financial materiality**).

In 2023, eleven **impact topics** were identified, each one of which was assigned a magnitude, in terms of severity, if negative, and significance, if positive. In some cases, the topics may have both characteristics.





Impact materiality assesses how Mutina’s activities influence the **environment** and **society**. Financial materiality, on the other hand, examines how sustainability issues can significantly affect Mutina’s **future cash flows**, with repercussions on its development, performance, positioning and reputation in the short-, medium- and long term.

The analysis considers the **severity of negative impacts** and the **significance of positive impacts**, assigning a score from 1 to 6, where 1 is the minimum impact and 6 the maximum impact. The severity of an impact is determined by its level of **irremediability**, the **scope** of diffusion and **scale**.

For details, refer to the section “Double Materiality Assessment and prioritisation” on p.106

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MUTINA'S KEY SDGS

In this section:

- 4.1 The 17 Sustainable Development Goals (SDGs)
- 4.2 Mutina for the United Nations

The 17 Sustainable Development Goals (SDGs)



Mutina identified five Sustainable Development Goals (SDGs) it intends to innovatively embrace and promote.



The **Sustainable Development Goals (SDGs)**, promoted by the United Nations in 2015, are a set of **17 interconnected global goals** aiming to **increase the quality of life of all of us by 2030**. Together they tackle the **international challenges** running from poverty to hunger, from health to education, from gender equality to environmental issues.

Accepted unanimously by all 193 UN Member States, these goals make up an essential part of Agenda 2030, an **action plan aiming to resolve global social, environmental and prosperity challenges**.

Businesses are called on to contribute to Sustainable Development, responding to the **increasing demand for responsibility** by implementing projects and measures affecting the main strategic goals identified.

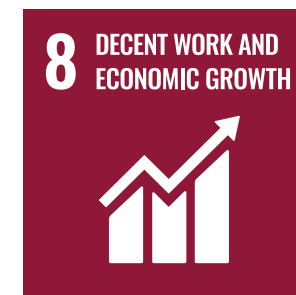
Mutina for the United Nations

An overturned perspective:

From the idea of partnership for Beauty in SDG 17 to the root of inclusivity in SDG 5.

Driven by the desire to embody principles of positiveness and Beauty, Mutina has decided to **overturn the traditional order** of telling of its commitments, starting from SDG 17, an integrated goal that celebrates alliances to achieve a common result: **To be promoters and custodians of Beauty**.

The journey through the 5 selected SDGs thus starts from cooperative relations (SDG 17), moving through initiatives for the planet (SDG 13), product quality (SDG 12) and finally the empowerment of Mutina's people (SDG 8 and SDG 5).



5

SEEKING BEAUTY

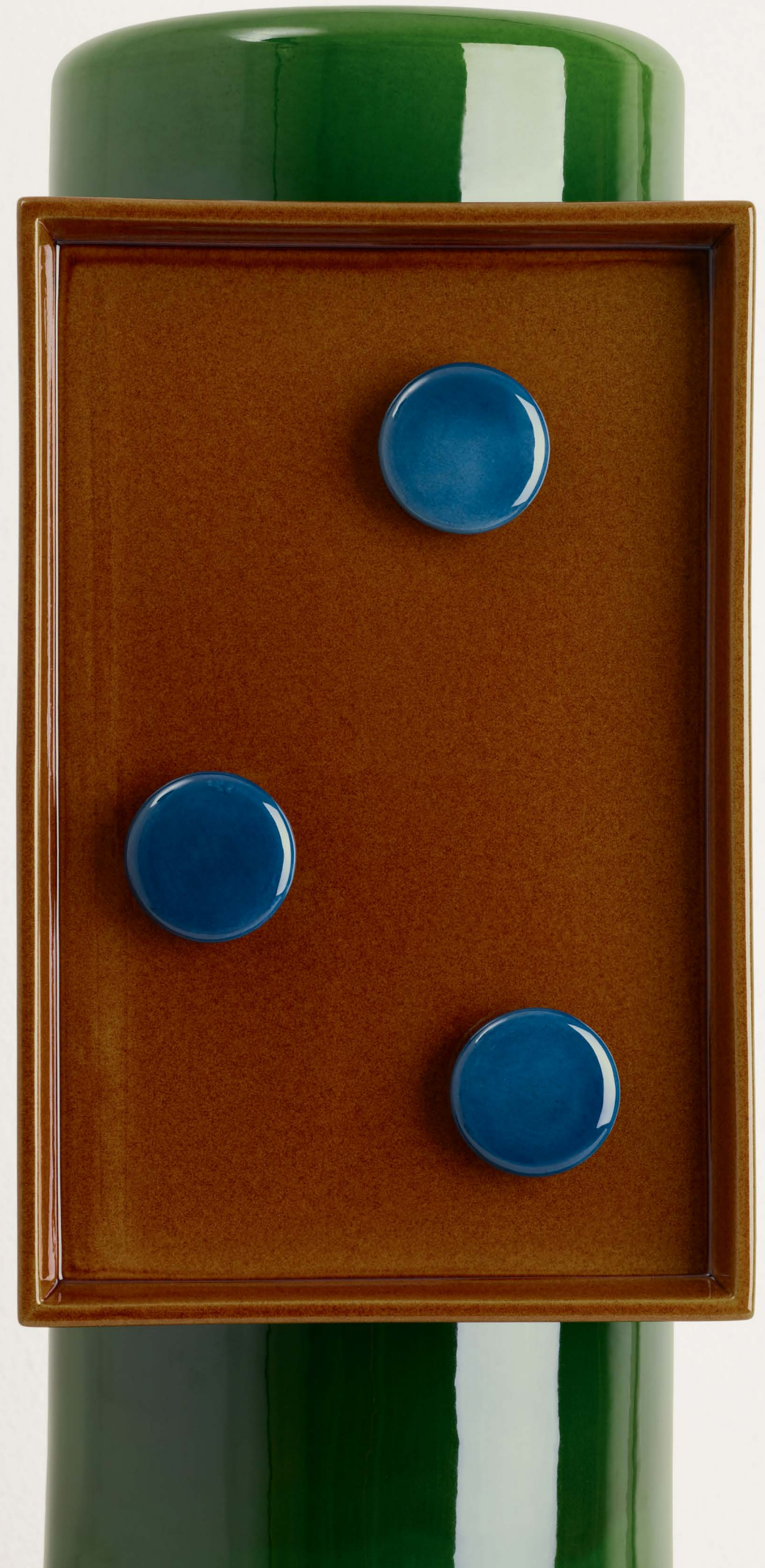
SDG 17

Collections that weave unique stories to be lived,
conserved and handed down over time.

Mutina, promoters and custodians of Beauty.

In line with the United Nations Goal 17, Mutina honours its collaborations, pursuing one goal above all others: the search for Beauty. Mutina's mission is deep-rooted in the belief that Beauty can positively affect the environment and society through creations combining Beauty, function and durability.

Mutina's is a celebration of detail, a tribute to the partnerships with many international designers, interweaving different ideas and visions to disseminate Beauty and innovation on a global scale, in a kaleidoscope of emotions and meanings.



MUTINA, A DIALOGUE ON CERAMICS



The concept of dialogue has always stood at the centre of Mutina's creative approach and vision.

The claim embodies the relationship of constant exchange between the company and the designers and the research into ceramic materials, and also recalls one of the formats of Mutina for Art.

It reflects both the principles that have always been part of the company's DNA, and the current brand trajectory and developments planned for the future.



MUTINA FOR ART



Sensitivity for form, the desire for innovation and openness to cross-contamination have always been part of Mutina, but in 2016 these features became a concrete part of the Mutina for Art initiative, a non-profit action reflecting the company's desire to structure its commitment to contemporary art, making it a source of inspiration, experience and, above all, a territory for exchange.

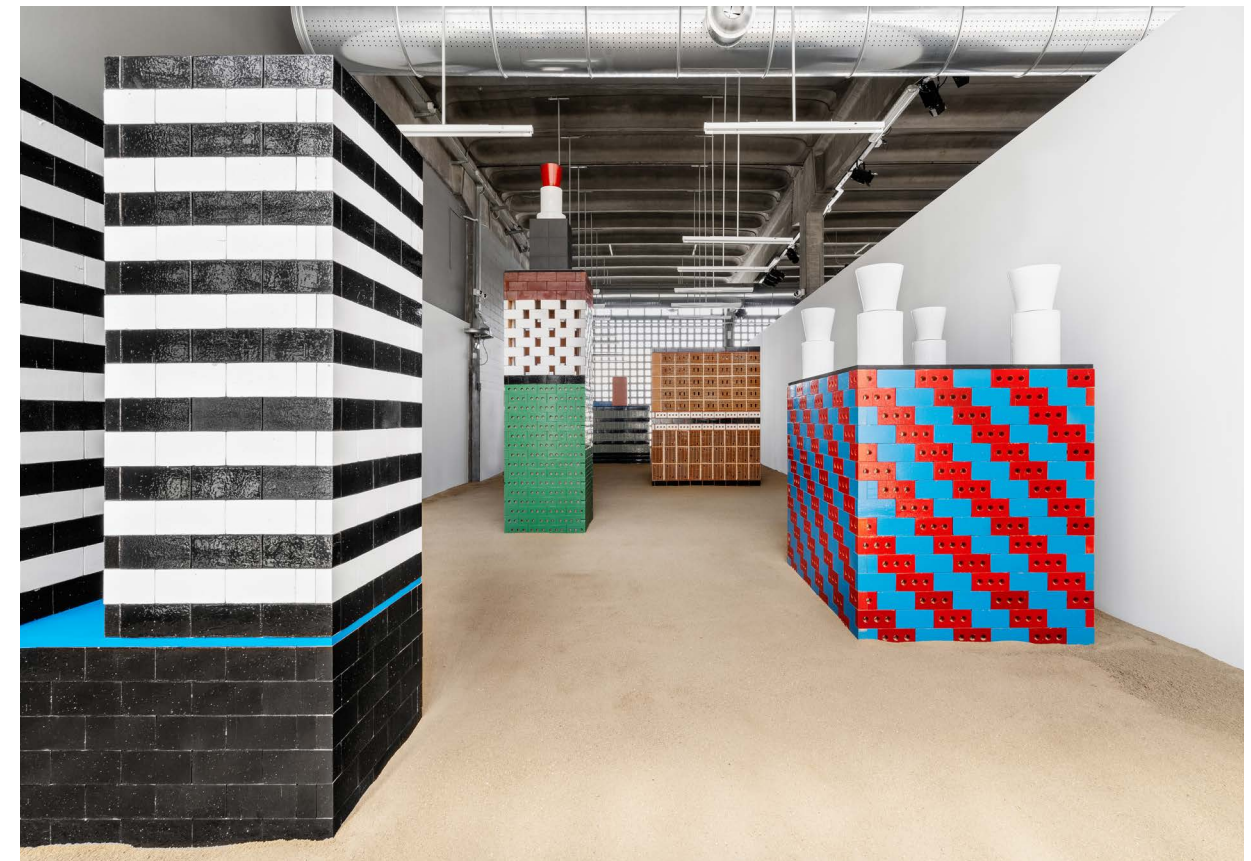
The programme includes exhibitions of various media in the headquarters in Fiorano Modenese and Casa Mutina Milano (Exhibitions), the This is Not a Prize award given every two years to an international artist and the cooperation with artists and international institutions in the production of ceramic works and projects (Collaborations). Mutina also hosts the art collection of its founder Massimo Orsini in its spaces.

The Mutina for Art projects:

[Exhibitions](#)

[This is Not a Prize](#)

[Collaborations](#)



Mutina Journal is a window on our world, **an editorial project linked to the company through insights into related topics**: art and design, architecture, culture and literature.

[Read the Journal](#)



I MET

3 February – 21 July 2023
Spazio Mutina Fiorano

Between 1968 and 1979, the Japanese artist On Kawara methodically transcribed the names of all the people he met, creating the work *I MET*, a 12-volume diary. The work, which stems from the artist's need to remember Western names, becomes the starting point for the set-up of the Mutina exhibition space, devoted to the recent acquisitions of the Massimo Orsini – Mutina for Art collection.

On Kawara's list is an **expression of the personal experience of encounter**, and conveys among the pages of the books a universal account of time. At the same time,

the figurative painting evokes encounters and experiences that run into the subconscious and the imagination. The paintings on display thus become an open and incomplete list, a crossroads of gazes: those of the artist, those of the observer and those of who in these images finds something.

I MET is not an exhibition but a cue through which the meaning of collecting can be read. The new acquisitions for the Mutina for Art collection recount the many ways in which art can "contain", a sort of diary for each one to interpret and make their own.



MUTINA X MOUSSE

03 – 05 February 2023
Arte Fiera, Bologna

In 2023, Mutina renewed its support to Arte Fiera for the third year running, for the first time setting up a display space at the fair, in partnership with the contemporary art magazine Mousse.

This unique project, **Mutina x Mousse**, combines **Mutina's ceramic excellence with the artistic vision of the magazine and publisher Mousse**, creating a multi-functional space in which ceramics, design, contemporary art and books come together in an immersive experience.

Located near the fair area dedicated to publishers at Arte Fiera 2023, Mutina x Mousse is inspired by the ancient ziggurat stepped structures, transformed into an architectural display designed by Mousse in

partnership with Mutina. **Made with the brick collection Bloc** by the French designers Ronan & Erwan Bouroullec, this pyramid-shaped space with overlapping terraces has proven to be the ideal structure for blending the lightness of paper with the solidity of ceramics.

Here, Mousse's magazine and publications are presented in dialogue with Mutina Editions, ceramic objects all hand-made in line with Italian craft traditions. This **multifunctional space** offers a contemporary response to the needs of trade fair visitors, acting as a meeting place, a space for dialogue and discovery, admiration and insight in the name of art, publishing and design.



CAPSULE PLAZA

17 – 23 April 2023
Milano Design Week

Presented for the first time during Milano Design Week 2023, Capsule Plaza is a fascinating **hybrid between a fair and a collective exhibition**, with a **format bringing together designers and companies** from different creative fields to create a bridge between apparently distant worlds.

Housed at Spazio Maiocchi, Capsule Plaza provided a **unique immersive experience** for visitors. Among its attractions, a new

permanent bar made entirely with the elements from the DIN collection by Konstantin Grcic. BAR, designed in partnership with the architect Paul Cournet, turned the space into a modular masterpiece. The surfaces of the DIN collection cover all the walls and ceiling in a bright Red Glossy version, while the Black Matt floor creates a strong colour contrast for an extraordinarily powerful visual impact.



JALI AT NILUFAR DEPOT

Patricia Urquiola
17 – 23 April 2023
Milano Design Week



With her latest creation for Mutina, the **sophisticated 3D element Jali**, Patricia Urquiola has earned a prestigious place in the installation at Nilufar Depot. This exceptional partnership adds a significant chapter to the history binding Mutina to the most iconic places of contemporary design.

The space becomes a privileged meeting place, where the peculiar curatorial view of Nina Yashar, founder and internationally renowned gallerist and collector, meets and merges with emerging talents, the timeless

elegance of historical icons and the cultural buzz of the city.

For the occasion, Patricia Urquiola designed a **monumental and scenographic installation, made entirely with Jali bricks** in the Black finish. A large lantern and a bench emerge from the wall, creating a magnetic meeting point for the visitors to the gallery, enhancing the immersive experience through the innovative use of lights to exalt the intense dynamism of the structure.



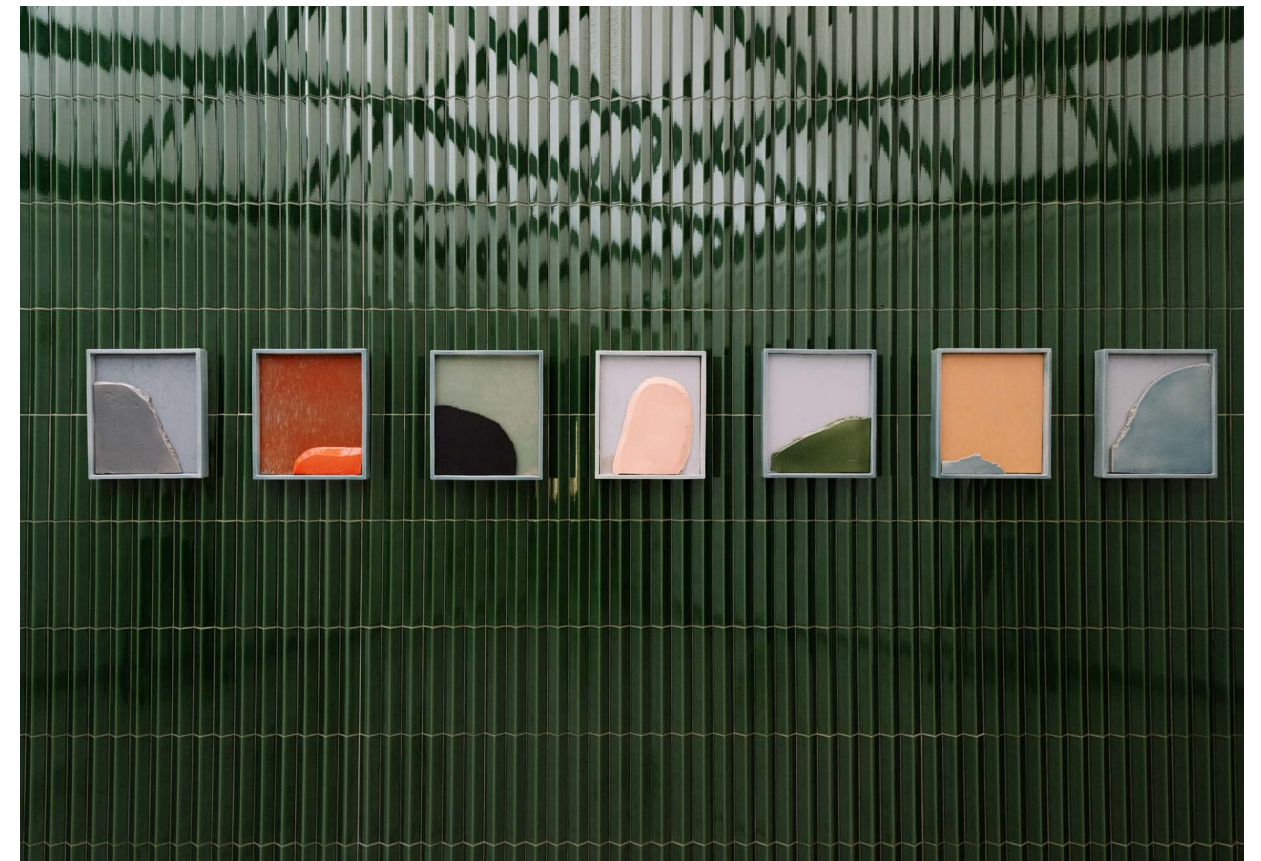
DESIGN PARADE

22 June – 3 September 2023
Hyères and Toulon, France



The Design Parade festival, celebrated in the picturesque southern France between Hyères and Toulon, **in 2023 hosted a triptych of exhibitions devoted to the illustrious guest of honour, Ronan Bouroullec**. The first exhibition focused on his drawings, offering an intimate view of the artist's creative process. The second exhibition, "Les Mains à l'argile" on show in Toulon, explored ceramics, while the third, in Hyères, presented his most recent pieces.

For the exhibition in Toulon, Mutina contributed several pieces of the BLOC collection, a panel of ROMBINI TRIANGLE and selections from the PICO collection. Chosen with care, these elements enhanced the exhibition, turning clay into sophisticated artistic expressions creating a dialogue between materials and forms reflecting Mutina's distinctive Beauty and innovation.



MOON AND POTATO

Shimabuku
6 May – 3 September 2023
Museion, Bolzano



The Japanese artist Shimabuku, who won the Mutina award This Is Not a Prize in 2019, has designed a special ceramic artwork for his first solo exhibition in Italy: *Shimabuku. Me, We*, at the Museion in Bolzano.

The ceramic sculpture entitled *Moon and Potato* was produced by Mutina with the support of Ceramica Gatti. The work represents a visual dialogue between a moon and a potato, two apparently different

objects that Shimabuku unexpectedly places in relation to each other. The ceramic edition is part of a group of works in which the artist explores the interactions between the outer and inner dimensions of the self. Shimabuku's cross-media art proposes a curious, light-hearted and humorous approach to experiencing the world. His works derive from private moments of amazement, such as an idea, a long-awaited encounter or a poem.



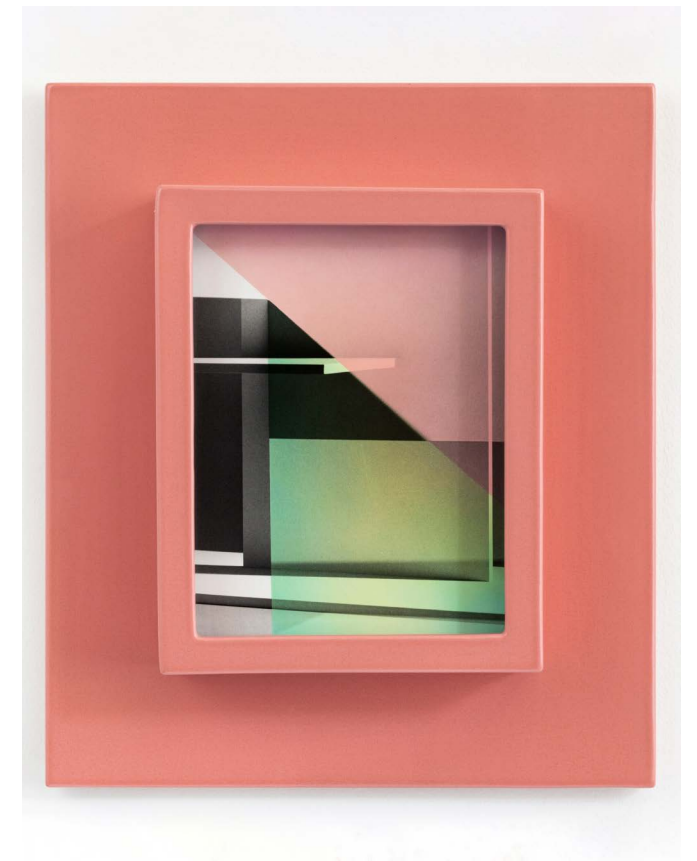
CERAMIC FRAMES

Shirana Shabazi
9 June – 28 July 2023
Galerie Petrer Kilchmann, Zurich



The artist Shirana Shabazi, who won the award This is Not a Prize 2021, has developed an exhibition at the Galerie Peter Kilchmann in Zurich, using ceramic elements, created with the support of Mutina, as part of her on-going research on the photographic medium and the perception of the image within space. The show features

lithographs and hand-coloured silver gelatin prints in sculptural **ceramic frames**. These frames grow out of the walls like small, suspended windows, turning photographs into precious objects and giving them a new readings that erase the boundaries of the photographic image.



PETER DREHER 100 DAYS

Peter Dreher
24 November 2023 – 27 March 2024
Casa Mutina, Milano



Mutina for Art presented the exhibition “100 Days”, dedicated to the famous German painter Peter Dreher (Mannheim 1932 – 2020). Skilfully curated by Sarah Cosulich and hosted in Casa Mutina Milano, this exhibition generates **an unexpected dialogue between Mutina’s elegant ceramic surfaces and one hundred canvases by Dreher from the famous series “Day by Day, Good Day”**, shown in the guise of a single large installation. From 1974 to 2019, Dreher painted the same empty glass every day, at the same distance and on canvases of identical size, producing almost 5,000 paintings in 45 years. Arranged sequentially through five interconnected rooms, the works highlight his profound sensitivity to the ever-changing play of light from day to

night, **precisely capturing the shades and hues of the surrounding world**. This series of paintings becomes a personal and universal journal **celebrating the infinite possibilities of the human gaze**. The rhythmic cadence of the works invite a reflection on the power of consciousness and the depth of everydayness, inspired by the principles of Zen Buddhism.

With their subtle variations and complex patterns, the ceramic walls amplify the illusionary atmosphere of time and space, underlining the magic of the paintings on display. **In this exhibition, the attention to the surfaces of the paintings and the ceramics becomes an ode to Beauty and to the perfection of detail.**



THIS IS NOT A PRIZE



Mutina For Art’s This Is Not a Prize 2023 went to the American artist Matt Connors.

This **award, designed to support and promote artists in innovative ways**, marks the start of a flexible cooperation with Mutina, embracing the creation of exhibitions, publishing support and the production of works involving the use of ceramics.

Matt Connors was selected by a panel consisting of Massimo Orsini, founder and chairman of Mutina, Sarah Cosulich, curator of Mutina for Art, Simon Castets, Director of Strategic Initiatives of the Luma Foundation Arles, Gherardo Felloni, creative director at Roger Vivier, and Nina Yashar, founder of the Nilufar gallery in Milan. **Connors was awarded for his artistic research combining**

an intuitive approach to painting with interests in design, poetry, music and books. Modernist dictats are the starting point of his works, exploring new possibilities and constantly renewing formal structures and patterns.

Mutina is proud to start working with Matt Connors, accompanying his creative process and the possibility to experiment with ceramics.

Since 2016, This Is Not a Prize has awarded artists of the calibre of Giorgio Andreotta Calò, Jochen Lempert, Liz Larner, and others, working with famous institutions including Artissima, the Venice Biennale, FIAC Paris, Kunsthalle Zurich and Museion Bolzano.



6

ENVIRONMENTAL MATRICES

SDG 13

An innovative philosophy blending the Beauty of a Mutina project with its contribution to protecting environmental matrices.



THE SPAZIO MUTINA GREEN OASIS



The **Mutina** headquarters in Fiorano Modenese were designed as **part of a green oasis**, where products can be experimented and seen against light and nature. The offices lead directly into the showroom, creating harmony between the work and recreational spaces, fostering creativity.

Mutina worked with Studio Urquiola on the restyling of its interiors and external façade, while the agronomist and landscape architect Flavio Pollano designed the green areas, creating a unique combination of **design and biodiversity**. Specifically: **3,800** trees and ornamental plants.

This project is the perfect combination of the creative use of nature and the need to act to reduce the effects of climate change and pollution caused by humans. And it becomes even more relevant in the light of the fact that, prior to Mutina's restyling, this industrial area had no green spaces at all.

MUTINA’S CONSUMPTION

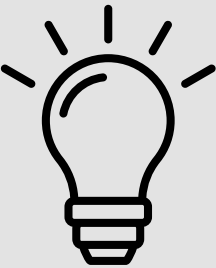


In **2023**, an **ambitious restructuring programme** began to **replace the company roofing**, which should be completed by the end of 2024.

This was done to **remove the asbestos-concrete fibre roof**, even though there was no urgent need to do so and the company received no public funding, but offered the **opportunity to redefine the natural lighting in the logistics area**, creating a **brighter, healthier and safer working environment** also with the aim of **optimising energy consumption**.

Furthermore, the company renewed its vehicle policy, encouraging the use of **low CO₂-emissions cars**. In addition, the use of **drinking water purifiers** was promoted, encouraging the use of reusable bottles by employees and consequently eliminating plastic bottles.

More than 1/3 of the external **surface area** is **permeable**. In the showroom and the garden, low-consumption and low-environmental-impact **LED lamps** are used.



338.000 KWH
ENERGY CONSUMPTION



5 ELECTRIC VEHICLE
CHARGING STATIONS



2.500 M³
WATER CONSUMPTION FOR THE OFFICES

7

QUALITY ACCORDING TO MUTINA

SDG 12

Every product is showcased by a wide variety of perspectives: from the designer's original intentions to the special features of each project, from the quality of the materials used to their functional performance.

Ceramics

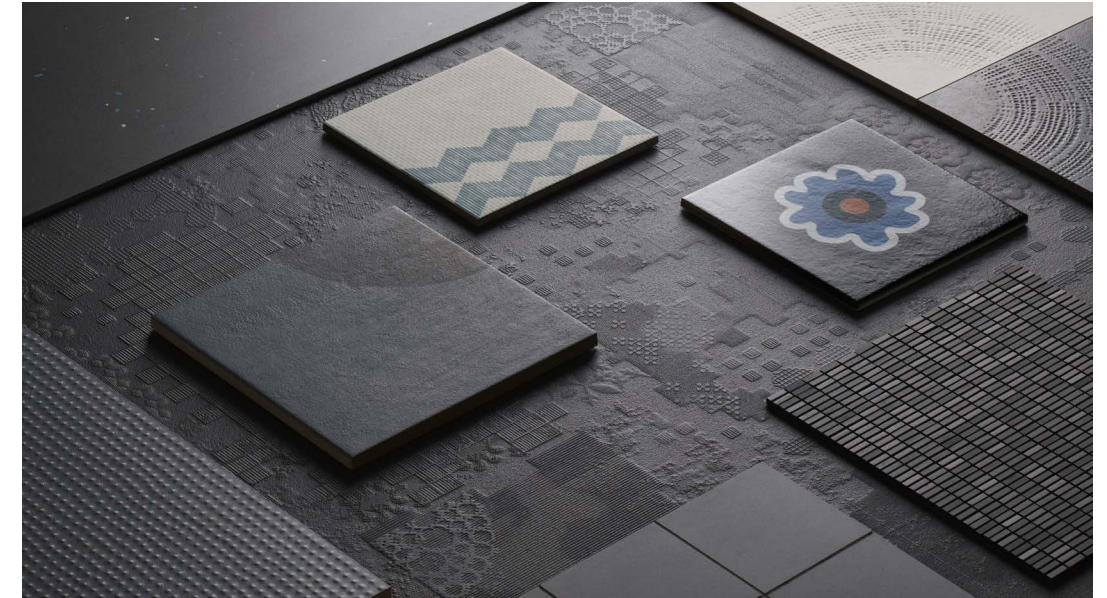


Earth, water, air and fire: these are the **elements that bring life to ceramics**. Sublimating the essence of this material through tactile surfaces is one of the founding pillars of the Mutina philosophy. We challenge the conventions of ceramics not only in terms of scale, texture and composition, but also through production processes that are free from technological or size constraints.

Our **production process varies from large-scale production to single pieces**, considered the best of craftsmanship as they are the very expression of the artist.

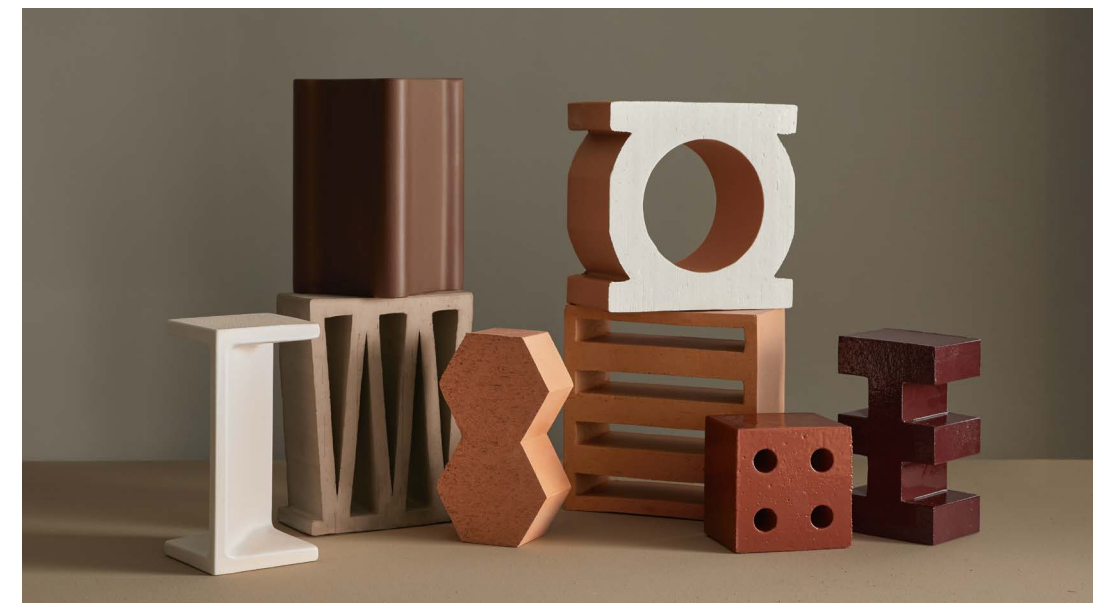
Tiles

Surfaces that challenge the rules of ceramics



Bricks

Innovative 3D elements with a contemporary design



Editions

Collectible design objects made by hand and signed by the artist



Complementary elements



Mutina's work goes beyond its core business, proposing a world of complementary products to ceramic coverings. Mutina **paints** are designed specifically to accompany the Brand's ceramic collections in terms of both colour and finish. This way, **coherent and original combinations can be created to make spaces unique**. In addition to paints, we have also undertaken projects using materials like **wood and metal**. Finally, with **Accessories**, the company offers a **universe of high-quality complementary products** that reflect and enhance the spirit of Mutina ceramic coverings. The constant dialogue between minimalism and liveliness, in a game of contrasts, textures and shades, translates into infinite combinations between the Rack element and all the other complements in the range.



Paints

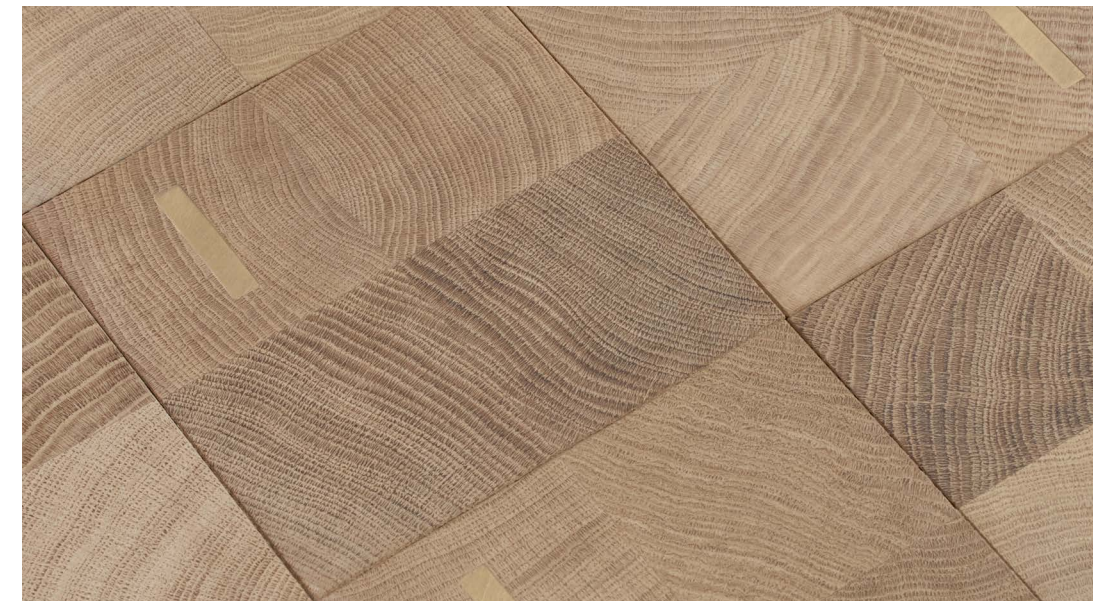


The Accents Paints range, developed by OEO Studio, includes a range of paints designed specifically to accompany the company's ceramic coverings in 20 colour shades in both Matt and Satin finish and 6 in the Limetouch variant.



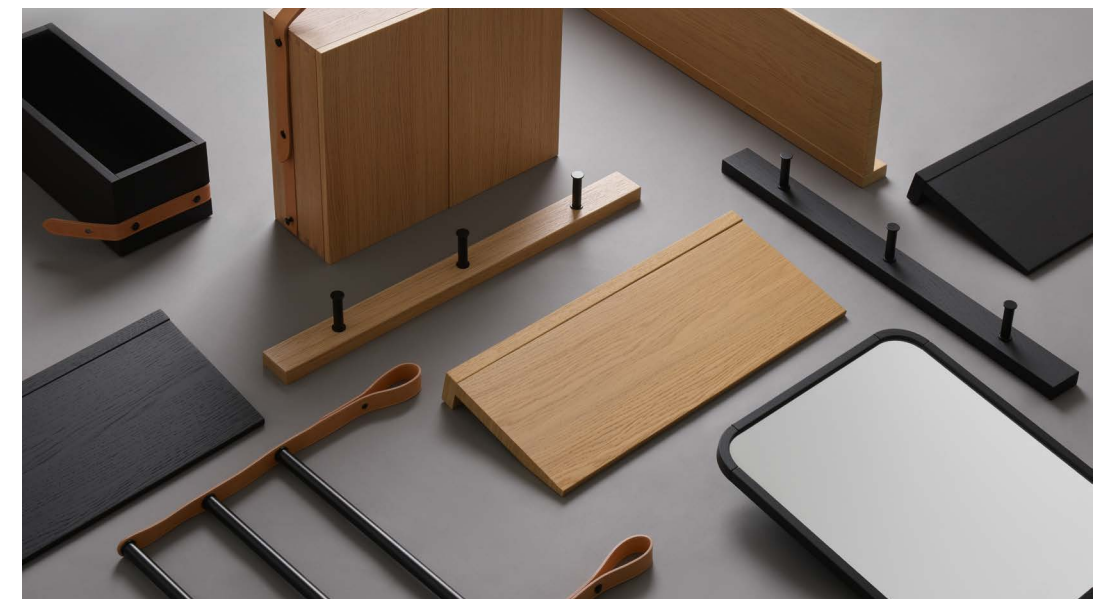
Wood

Over the years, Mutina has developed special projects focusing on wood. These include Rings, the new collection by Michael Anastassiades. But also the eclectic Accents, again by OEO Studio, and Pico Bois, the parquet flooring designed by Ronan & Erwan Bouroullec following the Pico model.

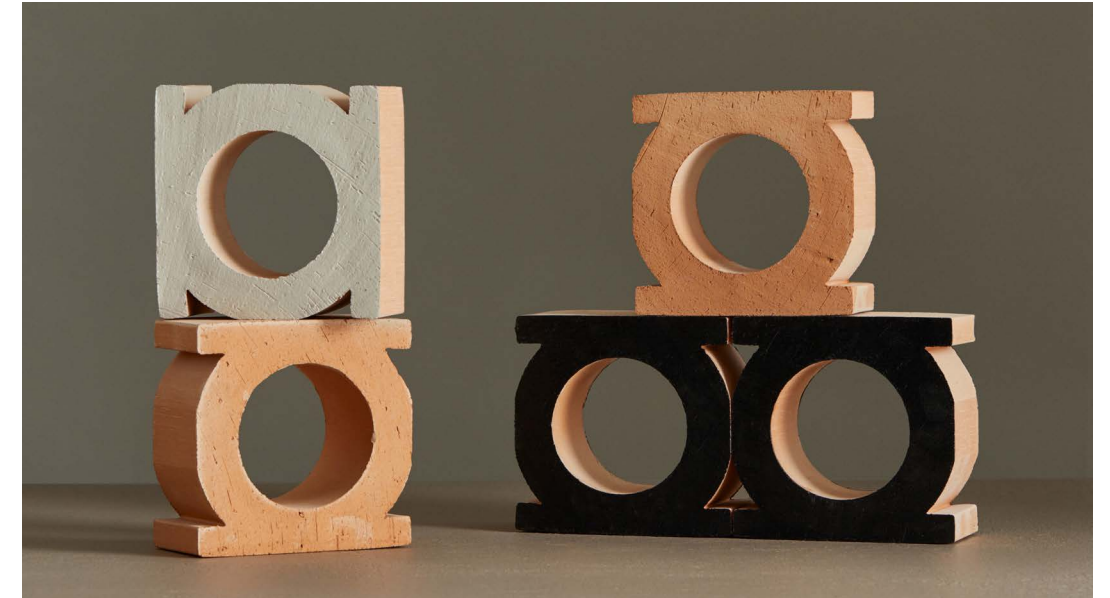


Accessories

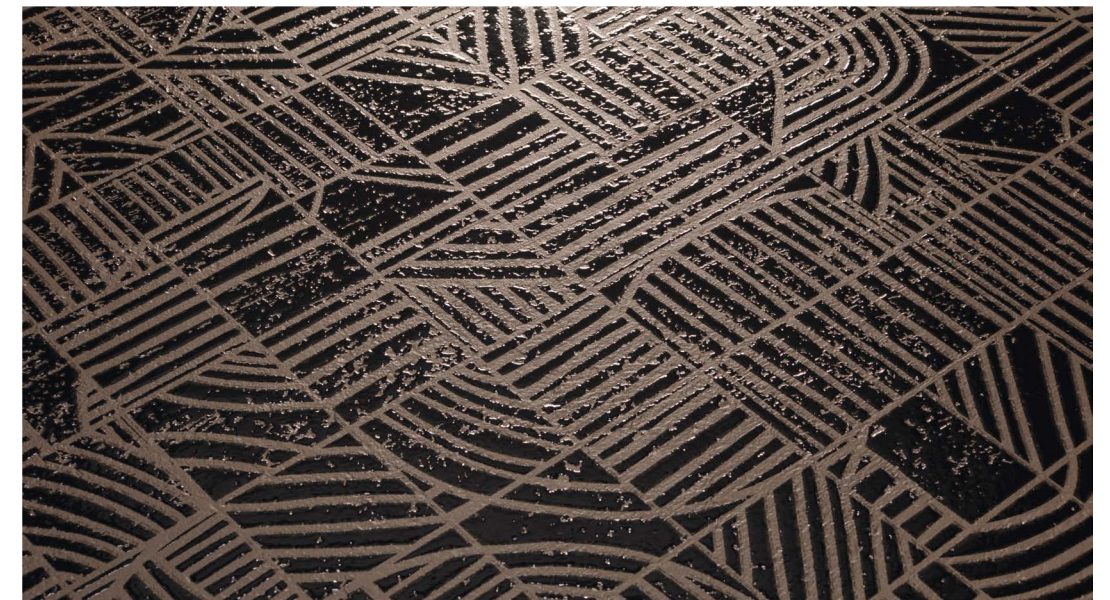
This collection aims to redefine the approach to the design world. The Accessories range includes cabinets and shelving, mirrors, coat racks and towel rails made from wood, metal and leather. A selection of 18 functional and extremely versatile furnishing complements, in harmony with the Mutina spirit.



Mutina Awards



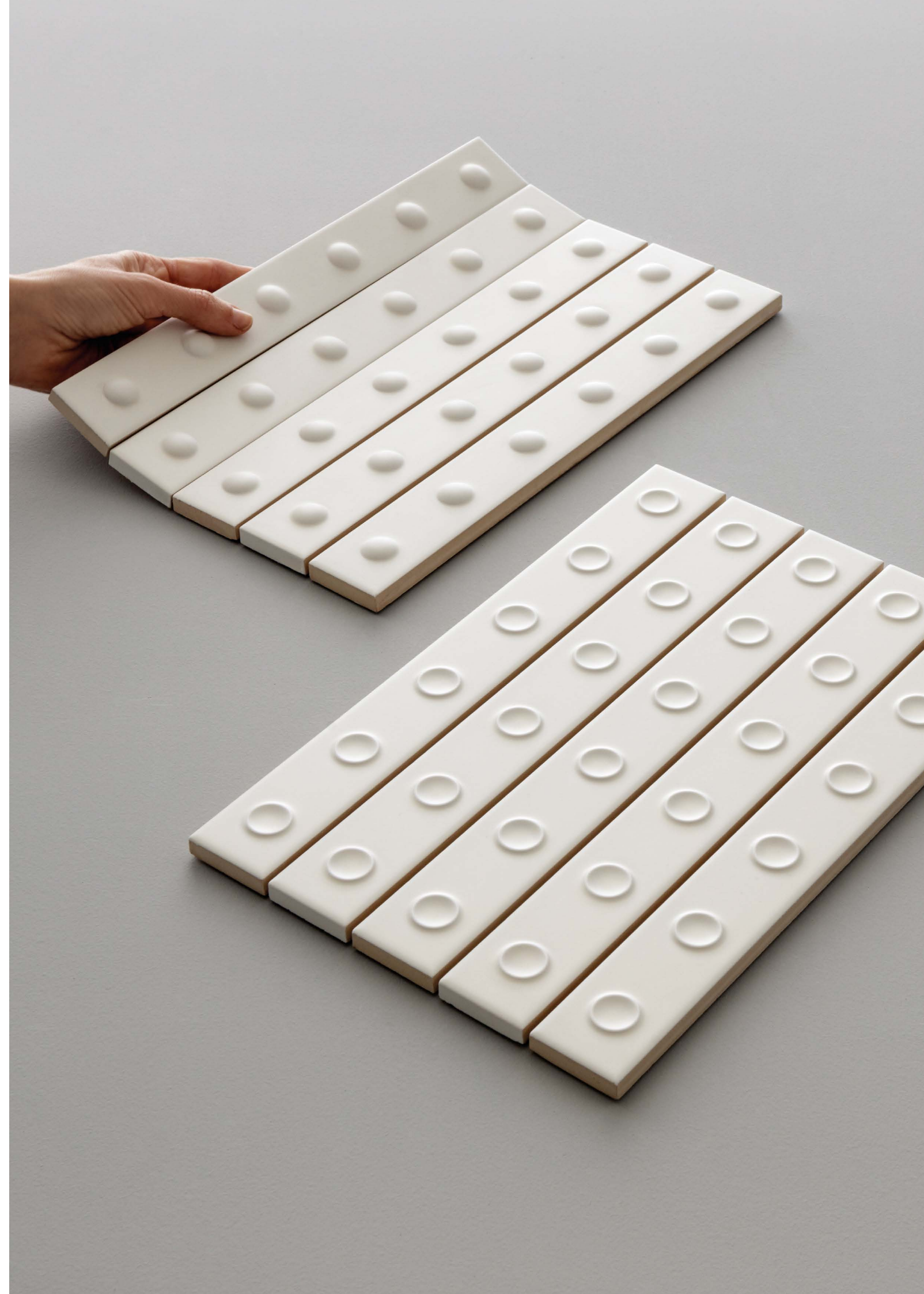
JALI
Interior Design Best of Year Awards 2023



MATER
Interior Design Best of Year Awards 2023

Interior Design Best of Year Awards celebrates the **excellence of design products and projects**, renowned for their innovative and creative contribution to the industry. The ceremony, held in Manhattan, in the heart of New York, showcased the year's best talents and most exceptional creations.

Relationships are held not only with designers, but also retailers and suppliers who, over time, choose to work continuously and closely with Mutina.



THE MUTINA SUPPLY CHAIN



Excellence and **quality** are the founding pillars of Mutina’s approach.

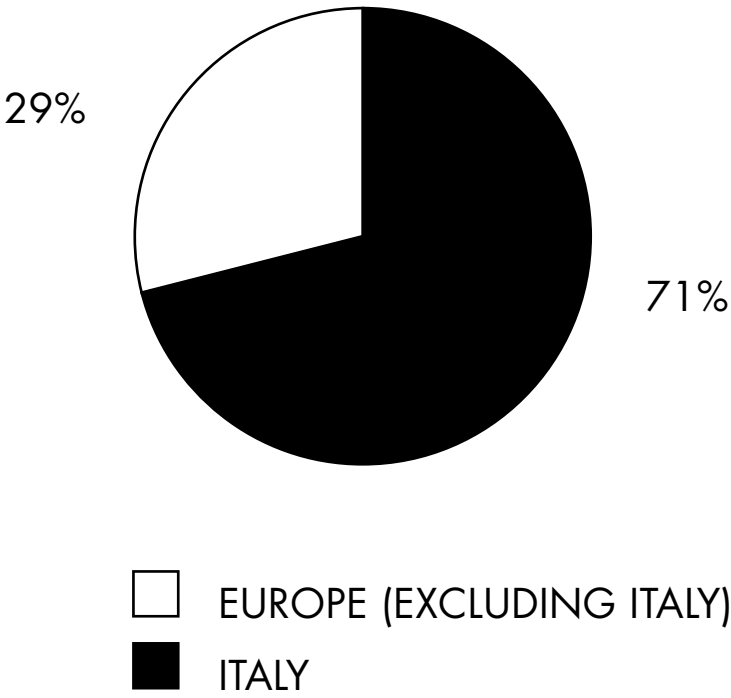
The thorough and attentive **supplier selection process** ensures that every single partner shares the **values of social responsibility, innovation, research, high quality and Beauty promoted by Mutina**.

Mutina **works actively** with **local manufacturers and small trades**, situated particularly in the province of Modena and in Emilia-Romagna, while it uses **internationally renowned talents**, chosen for their ability to re-interpret ceramics in a contemporary key, emphasising their originality and innovation. 100% of our production is done in Europe.

Mutina encourages its suppliers to innovate their production processes and experiment new technologies and pioneering practices. Striving for continuous innovation that can only have a positive impact on each business and the community as a whole.

And not only that. Mutina has a very special relationship with its supply chain. Not by chance, during the floods that in May 2023 put much of Emilia-Romagna on its knees, the company gave a helping hand to one of its craft trade partners in Faenza, purchasing a kiln and loaning it to them free of charge. This with the aim of helping them to get back to business as quickly as possible.

NUMBER OF SUPPLIERS
BY GEOGRAPHICAL AREA



PRODUCT CERTIFICATIONS



The Mutina collections are the result of **constant research, to create ceramics that naturally blend into the architecture**, like a **second skin**.

The essence of ceramics is celebrated by underlining their essential character and tactile quality. This material reveals a mysterious transformation process in which **raw material becomes pure Beauty**.

The products proposed are designed for specific use, and for each one we pay close attention to detail, offering a specific solution for every architectural need.

And it is in this **research into detail and quality** that, where possible, we privilege **certified products**.

- The certifications of the Mutina collections include:
- Building Product Declaration (BPD3)
 - Environmental Product Declaration (EPD)
 - CE marking
 - Declaration of Performance (DoP)
 - LEED declaration (Leadership in Energy and Environmental Design)
 - VOC certification (Volatile Organic Compounds)
 - Health Product Declaration (HPD)
 - Self-declaration of the supplier, as provided for by the EU Reach regulation (Directive 1907/2006/EC), on high-risk substances subject to restrictions

For details, refer to the section “Product certifications” on page 116.



AWARDS

Azulej
Wallpaper Design Award 2013

Déchirer
Edida 2009
Best of Neocon 2009
Home Beautiful Product 2009
Selected for Adi Design Index 2009
Good Design 2010
ICFF Editors award Material 2011

Mattonelle Margherita
Best of Year 2021
IDEAT Design Awards 2021

Pico
Red Dot Design Award 2012
Selected For Adi Design Index 2012

Puzzle
Edida China 2016
Best of the Year 2016

Brac
Best of Year Awards 2020
IDEAT Design Awards 2021

Lane
Wallpaper 2019

Mews
Wallpaper Design Award 2014
Edida 2014

Primavera
German Design Award 2020

Primavera Grigio
Archiproducts Design Award 2019

Rombini
Archiproducts Design Award 2016

Celosia
Best of Year Awards 2018
German Design Award 2020

Jali
Best of Year 2023

Mater
Best of Year 2023

Phenomenon
ICFF Editors award Material 2011
Wallpaper Design Award 2011
Edida 2011
Selected for Adi Design Index 2011
Love Tag Award Azure Magazine 2012
Red Dot Design Award 2012
Interior Innovation award 2014
Best of best 2014

Tex
Interior Innovation Award 2014

APPENDIX LINKS

- [Designer](#)
[Our collections](#)
[Accessories](#)
[Mutina Editions](#)
- [Mutina for Art](#)
[Bricks](#)
[Paints](#)
[Wood](#)

8

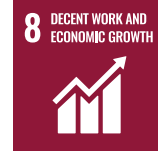
FAIR PROSPERITY

SDG 8

Mutina's success is intrinsically linked to its devotion to people's well-being, a fundamental pillar that embodies its commitment to a stimulating working environment.

The promotion of a pro-active, innovating spirit focuses on the enhancement of knowledge, skills and professional experiences, supported by the recognition of fair and professional dignity.

FOCUS ON WELL-BEING



In **September 2020**, Mutina introduced a **change to its working hours**, with a non-stop working day. This decision came from the desire to **foster a correct life-work balance** for all employees while guaranteeing operational continuity in all company areas.

Crowning this project, in early 2023, Mutina introduced a **free canteen service**, offering its employees a complete lunch during their break.

To avoid food waste, each employee can book their lunch on a dedicated app, choosing from a variety of options that also meet the needs of vegetarians and vegans, with precise nutritional details to ensure an aware and balanced meal.

And the fact that the **Mutina headquarters are in themselves an ode to Beauty** should not be underestimated. This undoubtedly fosters the **mental and physical well-being of individuals**, while representing a source of concrete inspiration for their creative contributions.



9

A FOCUS ON PEOPLE

SDG 5

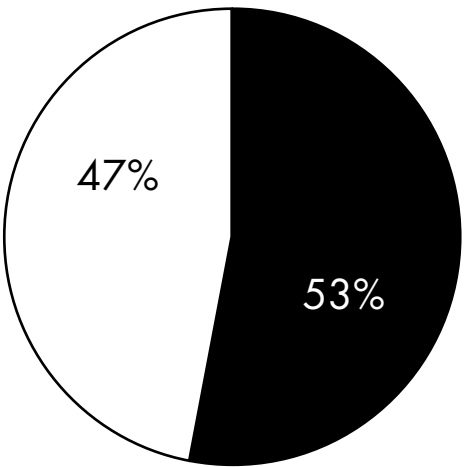
Uniqueness, equity and inclusion help to enhance the personal and professional dialogue and advancement of our people.



MUTINA'S PEOPLE



GENDER



- ☐ WOMEN
- ☒ MEN

**96%
EMPLOYEES
WITH A
PERMANENT
CONTRACT**

**47%
WOMEN
EMPLOYEES**

**120
EMPLOYEES
AND CLOSE
COLLABORATORS**

ENHANCING UNIQUENESS



Mutina has taken steps towards inclusion, underlining how diversity is a fundamental element of its own corporate DNA. The company mission is not only to welcome differences but to celebrate them as precious elements that enrich and enhance the brand identity. Every individual, with their unique baggage of gender, culture, age and ability, brings an added value, contributing to creating a richer, more dynamic and multi-faceted organisation.

Working with the consulting firm Schwa, Mutina has launched an in-depth analysis of its corporate culture, initially aiming to develop a collective awareness.

The first step in this path was to launch “Journey on Includivium”, an innovative video game developed by Game2Value aiming to foster awareness and develop skills linked to diversity, equity and inclusion. Through an engaging and interactive path, all Mutina’s employees were invited to explore and reflect on their own prejudices, enjoying a first-hand transformative experience.

The results of “Journey on Includivium” cover two very interesting areas. Firstly, the level of inclusivity in the company stimulates Mutina to work to create a fully inclusive environment. Secondly, the Bias Barometer highlighted the presence of some subconscious bias in the corporate culture, and underlined the need to understand how these can create barriers, limiting communication and cooperation both among colleagues and in external relations. The Bias Barometer also highlighted a strong awareness of ethic, cultural and gender differences in Mutina, but reported an open challenge concerning the inclusion of disabilities and generational differences.

For Mutina, inclusion is not only an achievement, it is a continuous journey. Awareness, dialogue and open-mindedness towards others are essential tools for growing together, making inclusion an everyday practice and one of the company’s key values.



METHODOLOGICAL NOTE

In this section:

- 10.1 Reporting scope
- 10.2 Mutina stakeholder mapping
- 10.3 Double Materiality Assessment and prioritisation
- 10.4 Data collection and report drafting
- 10.5 GRI index

Reporting Methodology

This Impact Report represents a transparent communication tool and was drafted voluntarily by Ceramiche Mutina S.p.A. (hereinafter Mutina) which, pursuant to Italian Legislative Decree 254/2016, does not fall in the category of “Large organisations of public interest required to report their non-financial performance”. The report describes Mutina’s commitments, specific objectives and ESG performance. All the information refers to the activities of Mutina. This is Mutina’s first Report and was drafted with reference to the Global Reporting Initiative (GRI) Standards 2021, an external and independent assessment standard, for the reporting period 1 January 2023 – 31 December 2023. This Report was produced in partnership with Retex S.p.A. Società Benefit.

REPORTING SCOPE

The reporting period is annual. At the end of the Methodology section is a second devoted to the approach adopted

for the assessments (estimates) given in the report and the data appendix.

For more information on this ESG Impact Report, please send an e-mail to: info@mutina.it

Website: mutina.it

REPORTING PROCESS

- 1) Mutina stakeholder mapping;
- 2) Double Materiality Assessment and prioritisation;
- 3) Data collection and report drafting.

STAKEHOLDER MAPPING

The stakeholder mapping procedure implies the identification of stakeholders playing a fundamental role in the activities of an organisation, as they affect its operation or may be affected by them. The table gives a complete list of internal and external stakeholders.

STAKEHOLDER	CATEGORISATION
CEO	Internal
Management Team	Internal
Auditors	Internal
Board of Statutory Auditors	Internal
Collaborators	Internal
Strategic consultants	Internal
Employees	Internal
Designers	Internal
Distributors and Retailers	External
Architects and Interior Designers	External
End consumers	External
Contract	External
Ceramics suppliers	External
Set-up and merchandising suppliers	External
Service providers	External
Agents	External
Press	External
Partners and networks	External
Competitors	External
The Art and Design World	External

DOUBLE MATERIALITY ASSESSMENT AND PRIORITISATION

Mutina’s materiality assessment for 2023 was carried out following the GRI Standards - Universal Standards (2021). This was done using the metrics defined in the GRI Standards 2021 and the European Sustainability Reporting Standards (ESRS).

- For the purposes of identification, the following activities were carried out:
- Context analysis;
 - Assessment of current and potential positive and negative impacts in economic, environmental and social fields, including human rights, generated by Mutina through:
 - Documentation relevant to Mutina’s operational sector;
 - Public documentation on Mutina’s main national and international competitors;
 - Commitments, projects and initiatives run by Mutina in the ESG field;

The analysis was carried out using a dashboard of qualitative and quantitative assessments of impacts, based on the metrics defined by the GRI and ESRS standards, applicable for reporting from

the financial year 2023, to define the relevance of the impacts. These criteria include:

Scale: *the extent of the impact, whether positive or negative.*

Scope: *measures the spread of the impact, e.g. the number of persons involved or the extent of environmental damage.*

Irremediability: *assesses the difficulties in mitigating or compensating the damage caused by the impact.*

Probability: *indicates the possibility that the impact occurs, especially for potential impacts.*

Furthermore, in conformity with the GRI Standards, particular attention was paid to the severity of negative impacts on human rights, considering the scale, scope and nature of their irremediability, as well as the probability of their occurrence.

The scores assigned to each impact, following the metrics established by the GRI Standards, were determined considering Mutina’s commitments, initiatives, data and goals. The current and future positive and negative contribution of each impact on the identified impact areas was assessed.

IMPACT MATERIALITY

IMPACT TOPICS		SEVERITY	ACTUAL/ POTENTIAL	TIMELINE
Energy consumption	NEGATIVE	2	Actual	1
Sustainable design		4	Actual	2
Local community and district		2	Potential	3
Logistics management		5	Actual	1

IMPACT TOPICS		SEVERITY	ACTUAL/ POTENTIAL	TIMELINE
Energy consumption	POSITIVE	4	Potential	1
Sustainable design		4	Potential	2
Atmospheric pollution		3	Actual	3
Working conditions		4	Actual	3
Business conduct and ethics		4	Actual	3
Local community and district		3	Potential	3
Responsible economic growth		4	Actual	3
Customer Satisfaction		6	Actual	3
Logistics management		6	Potential	3
Valuable partnerships		5	Actual	3
Generating Beauty		6	Actual	3

FINANCIAL MATERIALITY

IMPACT TOPICS	NEGATIVE	SEVERITY	ACTUAL/ POTENTIAL	TIMELINE
Sustainable design		4	Potential	3
Local community and district		2	Potential	3
Logistics management		5	Potential	3

IMPACT TOPICS	POSITIVE	SEVERITY	ACTUAL/ POTENTIAL	TIMELINE
Energy consumption		4	Potential	3
Sustainable design		4	Potential	2
Atmospheric pollution		3	Actual	1
Working conditions		5	Actual	1
Business conduct and ethics		6	Actual	1
Local community and district		2	Potential	3
Responsible economic growth		6	Actual	3
Customer Satisfaction		6	Actual	3
Logistics management		6	Potential	3
Valuable partnerhips		6	Actual	3
Generating Beauty		6	Actual	3

Key:

*The reference scores for severity are: 1= minimum severity; 2= low severity; 3= medium severity; 4= high severity; 5= very high severity; 6= maximum severity.

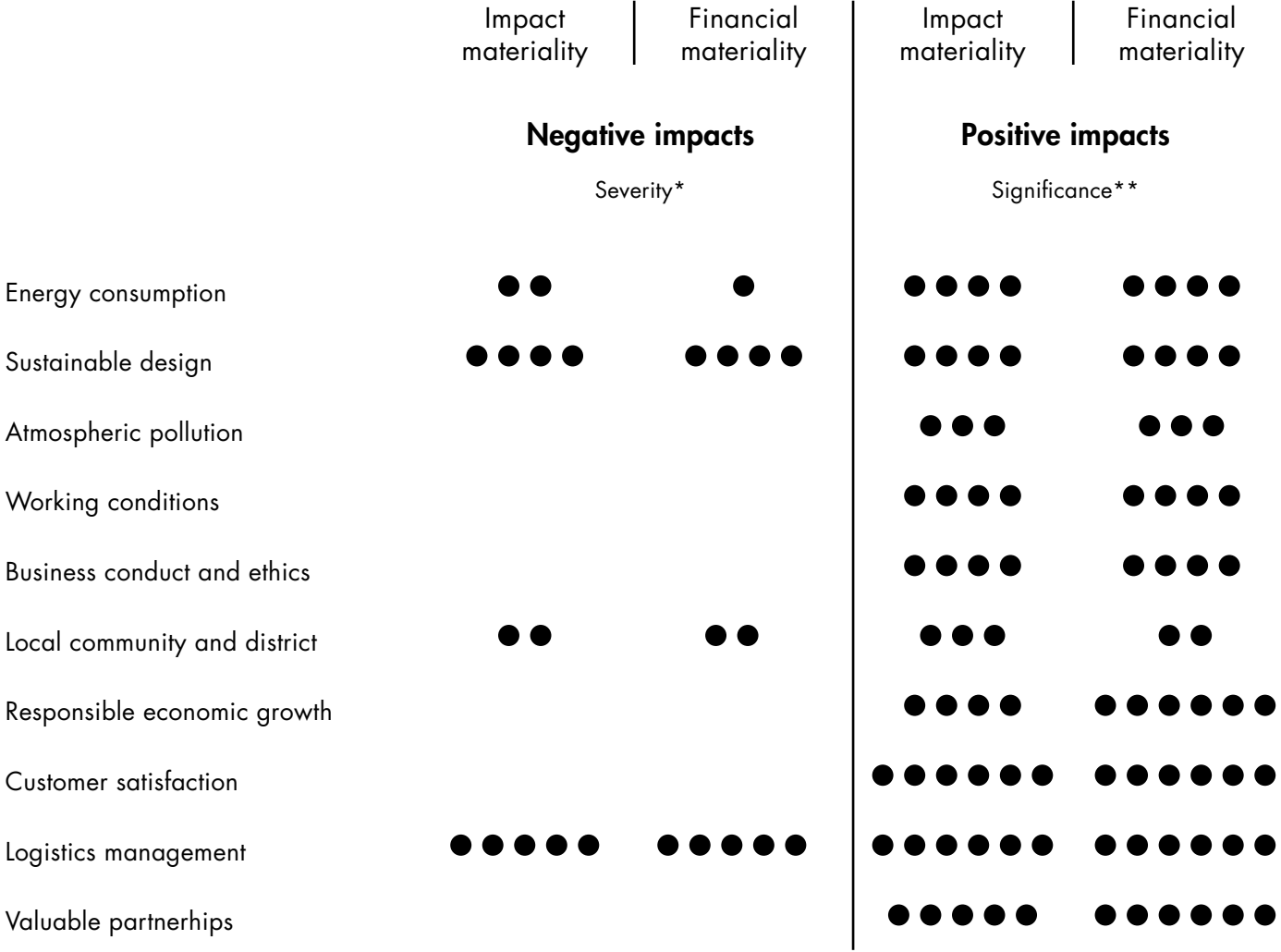
**The reference scores for significance are: 1= minimum significance; 2= low significance; 3= medium significance; 4= high significance; 5= very high significance; 6= maximum significance.

Actual: ongoing

Potential: possibility that it occurs within a certain period

Time line: 1 short term (1-3 years); 2 medium term (3-6 years); 3 long term (> 6 years).

THE IMPACT TOPICS IDENTIFIED BY MUTINA



N.B. The empty spaces mean that the impacts are exclusively positive.

The following table details the areas of impact identified for Mutina’s sector and activities, with an indication of the sections of this document giving the disclosures, as well as the connections to the SDGs and the GRI standards.

IMPACT TOPIC	SECTION	CONNECTION TO SDGs	CONNECTION TO GRI
Energy consumption	Environmental matrices	SDGs 13	GRI 302
Sustainable design	Quality according to Mutina	SDGs 12	GRI 204
Atmospheric pollution	Environmental matrices	SDGs 13	GRI 404
Working conditions	Fair Prosperity A focus on people	SDGs 8 SDGs 5	GRI 401 GRI 403 GRI 404 GRI 405 GRI 406
Business conduct and ethics	Mutina	/	GRI 205
Local community and district	Seeking Beauty	SDGs 17	GRI 203
Responsible economic growth	Fair Prosperity	SDGs 8	GRI 403 GRI 404
Customer satisfaction	Quality according to Mutina	SDGs 12	/
Logistics management	Quality according to Mutina	SDGs 12	GRI 204
Valuable partnerhips	Seeking Beauty	SDGs 17	GRI 203
Generating Beauty	Seeking Beauty	SDGs 17	GRI 203

DATA COLLECTION AND DRAFTING THE REPORT

Having identified the areas of impact of Mutina’s operations and determined the intervention priorities, the indicators required to assess performance were selected with reference to the GRI Standards. The data were then analysed and aggregated to process and publish the Mutina Impact Report 2023. During the whole process of drafting the Report, the following principles relating to the contents were complied with: accuracy, balance, clarity, comparability, completeness, Sustainability context, timeliness and verifiability.

GRI INDEX

STATEMENT OF USE	Mutina has drafted a report with reference to the GRI Standards for the period from 1 January 2023 to 31 December 2023.
GRI 1 USED	GRI 1 – Foundation – 2021

GRI	DISCLOSURE	LOCATION
GRI 3: Material Topics 2021	3–1 Process to determine material topics	p. 42, 43, 45, 106–110
GRI 3: Material Topics 2021	3–2 List of material topics	p. 43, 107–110
GRI 3: Material Topics 2021	3–3 Management of material topics	p. 36, 88
GRI 201: Economic performance 2016	204–1 Proportion of spending on local suppliers	p. 36, 88
GRI 3: Material Topics 2021	3–3 Management of material topics	p. 31
GRI 205: Anti-corruption 2016	205–2 Communication and training about anti-corruption policies and procedures	p. 31
GRI 3: Material Topics 2021	3–3 Management of material topics	p. 72, 73
GRI 302: Energy 2016	302–1 Energy consumption within the organisation 302–3 Energy intensity 302–4 Reduction of energy consumption	p. 72, 73
GRI 3: Material Topics 2021	3–3 Management of material topics	p. 72, 73
GRI 303: Water and Effluents 2018	303–3 Water withdrawal 303–5 Water consumption	p. 72, 73

GRI 3: Material Topics 2021	3–3 Management of material topics	p. 71
GRI 304: Biodiversity 2016	304–2 Significant impacts of activities, products and services on biodiversity	p. 71
GRI 3: Material Topics 2021	3–3 Management of material topics	p. 94–100
GRI 401: Employment 2016	401–2 Benefits provided to full-time employees that are not provided to temporary or part-time employees	p. 94–100
GRI 3: Material Topics 2021	3–3 Management of material topics	p. 99–100
GRI 405: Diversity and Equal Opportunity 2016	405–1 Diversity of governance bodies and employees	p. 99–100
GRI 3: Material Topics 2021	3–3 Management of material topics	p. 100
GRI 406: Non discrimination 2016	406–1 Incidents of discrimination and corrective actions taken	p. 100

PRODUCT CERTIFICATIONS

TYPE	DESCRIPTION	CERTIFICATION
COLLECTION	Azulej	CE marking
	Bas-Relief	
	Botanica	
	Chamotte	
	Chymia	
	Déchirer XL	
	Déchirer	
	DIN	
	Folded	
	Fringe	
	Kosei	
	Mattonelle Margherita	
	Mater	
	Mews	
	Phenomenon	
	Pico	
	Primavera	
	Punto	
	Puzzle	
	Rombini	
	Tape	
	Teknotessere	
	Tierras	
	Time	
TYPE	DESCRIPTION	CERTIFICATION
BRICK	Bloc	Declaration of Performance (DoP)
	Brac	
	Celosia	
	Hives	
	Jali	
	Mistral	
	Renga	

TYPE	DESCRIPTION	CERTIFICATION
TILES	Azulej	Environmental Product Declaration (EPD)
	Chamotte	
	Déchirer XL	
	DIN	
	Folded XL	
	Folded	
	Lane	
	Mattonelle Margherita	
	Mews	
	Osso & Bottone	
	Punto	
	Rombini	
	Tex	



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