

MUTINA

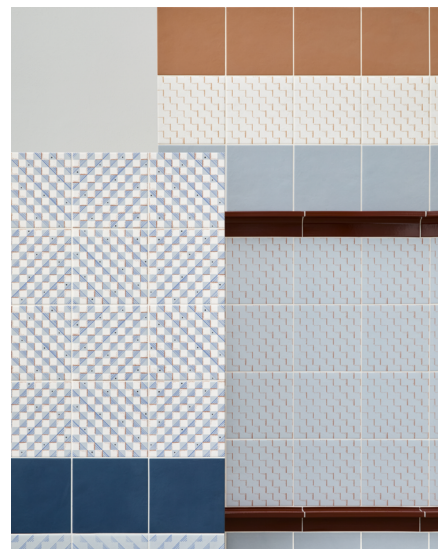
MUTINA CELEBRATES THE CLASSIC 20x20 CM TILE FORMAT WITH THREE NEW COLLECTIONS BY VINCENT VAN DUYSSEN, RAW EDGES, AND INGA SEMPÉ



Aurore by Vincent Van Duysen



Betty by Raw Edges



Dintorni by Inga Sempé

Mutina celebrates the traditional 20x20 cm cement tile with a project involving some of the most influential designers of the moment. This launch features **Vincent Van Duysen**, **Raw Edges** and **Inga Sempé**, who have reimagined the classic square format through a contemporary lens. The result is a series of new collections reaffirming Mutina's commitment to rethinking ceramic tradition with fresh insight and a strong focus on the future.

"The 20x20 cm tile is a modest and timeless square. For centuries, it has paced domestic architecture like a discreet score, endlessly adaptable. I like to think of it as a unit of expression. Simple, stable, almost silent. On which every era, every gesture, can leave its mark."
Vincent Van Duysen

"20x20 cm is probably the most common grid standard in interiors. It's like the A4 of ceramic tiles... And, within this very standard size, all the magic happens."
Raw Edges

"In France, we are asked to bring a 20 cm ruler to school every day. For us, 20 cm is the foundation of knowledge. In the same way, the 20x20 cm tile seems like the essential foundation for ceramic coverings."
Inga Sempé

MUTINA

AUORE VINCENT VAN DUYSSEN

Aurore is the new collection designed by **Vincent Van Duysen**, starting from the iconic 20x20 cm format. Inspired by children's chalk drawings on pavements, the collection is a nostalgic evocation of that simple and spontaneous form of creative expression, where each line is but a fleeting mark, exposed to the passage of time. Similarly, the grids that define the collection feature overlapping light and dark strokes, reminiscent of the traces left behind by those ephemeral chalk drawings.

Aurore is available in three variations: a solid colour, a wide-mesh grid (**Grid L**), and a narrow-mesh grid (**Grid S**). Each comes in four elegant and delicate shades: **Light Blue**, **Light Green**, **Light Grey**, and **Charcoal**.

The elements of the collection can be freely combined, either tone-on-tone or in contrast, allowing for a mix of different colours or grids.

"As far back as I can remember, I have always been drawn to the chalk drawings children create on the pavement. They convey an honest, spontaneous expression that elevates the space around them. These 'imprints' are fleeting, appearing differently at every moment before eventually disappearing altogether. With Aurore, I hope to echo this slightly nostalgic sentiment. The background colour of the tiles seems to shift and fade over time, while delicate, refined lines overlay them with sensitivity. I find joy not only in observing them but also in combining them, allowing the tiles to inhabit and reveal their own spaces."

Vincent Van Duysen

BETTY RAW EDGES

Inspired by the traditional cement tile and its classic format, **Betty** is the new collection designed by **Raw Edges** for Mutina. Its name doesn't come from a famous figure—it's inspired by someone even more special: Aunt Betty, whose home, after years spent in Brazil, became unlike any other. What stood out most in the designers' memories were her bold kitchen tiles, forming a fluid, highly graphic grid. That very design serves as the foundation for the entire collection.

Reimagined with a contemporary twist, Betty transforms traditional modular tiles with decorative elements that open up endless creative possibilities. The collection includes a plain tile and four patterned variations—**T Shape**, **Plus**, **Frame**, and **Set**—allowing for an array of compositions: grids, woven textures, herringbones, labyrinths, and even optical illusions that add striking depth to surfaces. Available in three refined shades—**Concrete**, **Blush**, and **Night Blue**—these tiles can be arranged in both random and precisely planned layouts, resulting in ever-changing, visually engaging designs.

"In the late '70s, when Aunt Betty returned from years in Brazil, her home looked nothing like the others. It was a vibrant collage of richly patterned fabrics, whimsical wooden folk figurines, and objects that felt surreal—not just to a child's eyes. Among all these wonders, the most striking memory was her kitchen tiles: bold and graphic, they created a warm, undulating grid—modern yet nostalgic, giving the space an atmosphere unlike any other."

Raw Edges

DINTORNI INGA SEMPÉ

Inga Sempé also celebrates the iconic 20x20 cm format with **Dintorni**. The collection explores the infinite possibilities of ceramics, drawing on some key ceramic traditions and reinterpreting them with a contemporary approach.

The name Dintorni, meaning "surroundings," evokes everything that lies beyond the known and the endless potential for discovery and surprise. Like a *flâneur*, the French designer roams through her imagination in search of new forms of representation.

MUTINA

The collection features two variations, each expressing its own distinct imagery (the patterns and **Isola**). In addition, there are two versatile elements that can be paired with the others or used individually (the solid colours and **Raccordo**).

The first family consists of three different geometric patterns, whose colour combinations create delicate optical effects. **Scala** is an interlocking arrangement of steps, **Bandiere** a sequence of small triangles, and **Dama** a ceramic interpretation of a chessboard, made dynamic by the alternating presence of small dots. Depending on the colours, the elements are defined as **Neve**, **Sole**, or **Ombra**. Each pattern can be combined only with its own chromatic or geometric variant (e.g. Scala Neve + Scala Ombra, or Scala + Bandiere Neve), as well as with the solid colours.

Isola represents a dreamlike world where Sempé gives free rein to her imagination. The ten metaphysical depictions (sold exclusively together) create a distant place—both an escape and a refuge—a break from geometry and the grid. Each scene appears to interact with the others through an invitation to movement (ascents, descents), yet without leading to a final destination.

Each proposed pattern variant can be freely paired with a complementary solid-colour version, available in **Azzurro**, **Verde Chiaro**, **Blu**, **Terracotta**, and **Verde Scuro**, which can be used either in tone or in contrast.

The collection is completed by **Raccordo**, a highly distinctive glossy ceramic profile available in **Nero** and **Caramel**. This element has multiple functions: when placed in one direction, it serves as a transition between flooring and wall covering; when rotated, it can be used as a finishing edge for a boiserie or simply as a small shelf to hold postcards or miniature objects.

"In creating Dintorni, I wanted to surprise myself. I set out to represent worlds that have no connection to each other except for their very estrangement. My goal was to explore the edges of what I know and give shape to what I had yet to discover. Because at any moment, you can see something new—something different from what you've seen before."
Inga Sempé

ABOUT MUTINA

Founded in 2005 from Massimo Orsini's desire to restore ceramic material to its historic purpose, Mutina began its journey by collaborating with some of the greatest designers of our time, unique projects driven by curiosity, experimentation, and dialogue.

Mutina transforms ceramic material into emotion, blending artisanal tradition with contemporary design. It is an entrepreneurial project created with the aim of challenging the conventional rules of ceramics, elevating its essence by creating timeless collections. Every initiative by Mutina is the result of a harmonious collaboration between diverse talents, where each voice contributes to the creation of unprecedented products and projects.

The outstanding team with whom the company develops its collections includes **Michael Anastassiades**, **Edward Barber & Jay Osgerby**, **Ronan & Erwan Bouroullec**, **Nathalie Du Pasquier**, **Konstantin Grcic**, **Hella Jongerius**, **Laboratorio Avallone**, **OEO Studio**, **Raw Edges**, **Inga Sempé**, **Patricia Urquiola**, **Vincent Van Duysen**, and **Tokujin Yoshioka**.

"The collections developed over the years," says CEO Massimo Orsini, "are the result of these encounters. They are the sincere expression of our knowledge, of our continuous innovation, opening up as many paths as possible for each designer's expressive identity. They are exchanges of vision and intent, rooted in the courage and intellectual honesty needed to truly forge a new path."

Mutina's mission is grounded in the belief that Beauty can positively affect the environment and society through creations that combine aesthetics, functionality, and durability.

MUTINA

A sensitivity to form, a desire for innovation, and an openness to creative cross-pollination have been part of Mutina since its inception, but these values took shape in 2017 with the launch of **Mutina for Art**,—a non-profit initiative reflecting the company's commitment to contemporary art, aimed to make it a source of inspiration, experience, and above all, a space for exchange.

"Mutina evolves through its constant dialogue with extraordinary designers, architects, and artists, enhancing the essence of ceramic material with respect, responsibility, and sustainable growth."

Massimo Orsini, CEO Mutina

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