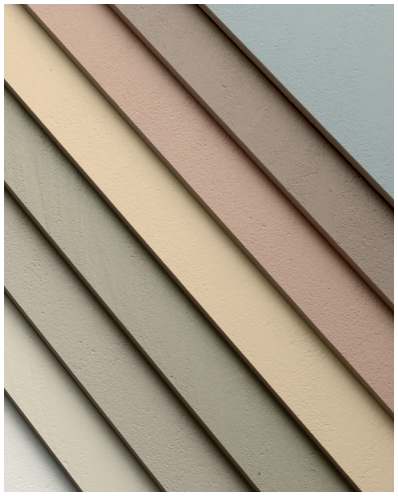
MUTINA

OTTO
BY MUTINA





"Why do you photograph in colour?"
"Because the world is in colour."

Luigi Ghirri

Eight colours. Eight shades that express a vision.

The collection marks a new chapter in Mutina's journey, reaffirming **colour as a fundamental element of its design identity**. Its starting point is the company's historic colour palette: a heritage built over time, a true chromatic alphabet developed from 190 natural base tones, progressively expanded through a careful balance of the primary colours. From this universe emerge eight shades, selected and refined through an ongoing process of research.

A reflection rooted in the landscapes of Emilia and in the unique visual sensitivity that Luigi Ghirri conveyed through his photography: a soft, diffused light capable of softening contrasts and revealing the depth of the most subtle nuances. Just as Ghirri, together with his long-time master printer Arrigo Ghi, sought images with delicate, suspended tones, these colours have also been progressively desaturated and rebalanced to achieve a new chromatic harmony, composed of veiled greens, warm greys, muted blues, beiges, creamy whites and rosy earth tones.

The shades evoke a suspended atmosphere, shaped by light and time. **Like a watercolour**, they lose intensity to gain depth, creating an open and versatile system designed to engage with the entire universe of Mutina collections. **The colours are created exclusively using ceramic pigments and glazes ground with water, without the use of digital printing**. This process results in naturally pastel, soft and profound tones, distinguished by a quiet luminosity and an extraordinary richness of materiality.

This research into colour also finds expression in the choice of form. Otto is made of glazed porcelain stoneware and comes in **a single plank format, 15x90 cm**, selected to enhance the relationship between proportion, rhythm and continuity. Each element is conceived to create harmonious surfaces, whether laid in a straight or staggered pattern, enhancing the expressive power of colour through the repetition of the module.

The surface further amplifies this research through **a delicate yet vibrant three-dimensional structure**. A sequence of gentle waves flows across each plank and continues seamlessly from one element to the next, creating a fluid and continuous movement. Light is distributed evenly across the surface, accompanying the volumes without generating strong contrasts and subtly revealing the richness of the ceramic material. The use of specially developed steel moulds ensures exceptional definition, creating a precise dialogue between smoother and more textured areas while **enhancing both the tactile and visual qualities of the surface**.

Designed for both floors and walls, indoors and outdoors, Otto is a collection that brings together chromatic research, technical precision and material sensitivity. Composed of more than **20% recycled material**, it interprets colour as an architectural element: a quiet presence capable of transforming space through light, rhythm and matter.

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For over twenty years, Mutina has shaped the essence of ceramics through dialogue with some of the leading designers, architects and artists of our time. Encounter lies at the heart of the company's philosophy, which sees human and creative interplay as its most valuable resource. For this reason, Mutina operates at the intersection of design, architecture and art, challenging conventional production logics and exploring new spatial and material languages.

Drawing on an in-depth knowledge of materials and production techniques, Mutina brings together the quality of Italian artisanal tradition with the precision of innovative industrial technologies, shaping an authentic and timeless product. This balance is the result of a savoir-faire developed over the years, which has redefined ceramics as a medium of research and expression.

Alongside its surface collections, this approach extends to the Editions. Produced in limited runs, they are handcrafted objects in which ceramics become both an expressive medium and a collectible artefact. The company's relationship with contemporary art finds its fullest expression in Mutina for Art, the non-profit project that supports experimentation and cultural exchange, expanding the company's field of research beyond the product itself.

Sensitivity to form, drive for innovation and openness to cross-disciplinary dialogue have always been central to Mutina's design philosophy. Today, this vision is distilled into a single, constant aim: to shape beauty.

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