



A NEW PERSPECTIVE ON TILES SCHELTENS & ABBENES

The first Mutina advertising campaign was an important step taken to express the brand values, to recount the ten years that have marked its history and to give a clear vision of the artistic direction that the company undertook. To celebrate this important anniversary, in 2015 Dutch duo Scheltens & Abbenes creates three different architectural compositions of great visual impact to express the characteristics of the collections that brought Mutina success.

In 2016, on the occasion of the launch of Rombini by Ronan & Erwan Bouroullec, Numi by Konstantin Grcic, and Puzzle by Edward Barber & Jay Osgerby, the series "A New Perspective on Tiles" takes on three new images created once again with artists Scheltens & Abbenes.

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